

**EXPERIENTIAL FUNCTION IN VERBAL & NON-VERBAL
MODES OF WWF ADVERTISEMENTS**

A Thesis

**Submitted to English Applied Linguistics Study Program
in Partial Fulfillment of the Requirements for the Degree of
Master of Humaniora**

By:

HERMANSYAH

REG.NO.: 8106112009



*THE
Character Building
UNIVERSITY*

**ENGLISH APPLIED LINGUISTICS DEPARTMENT
POSTGRADUATE SCHOOL
STATE UNIVERSITY OF MEDAN
2014**