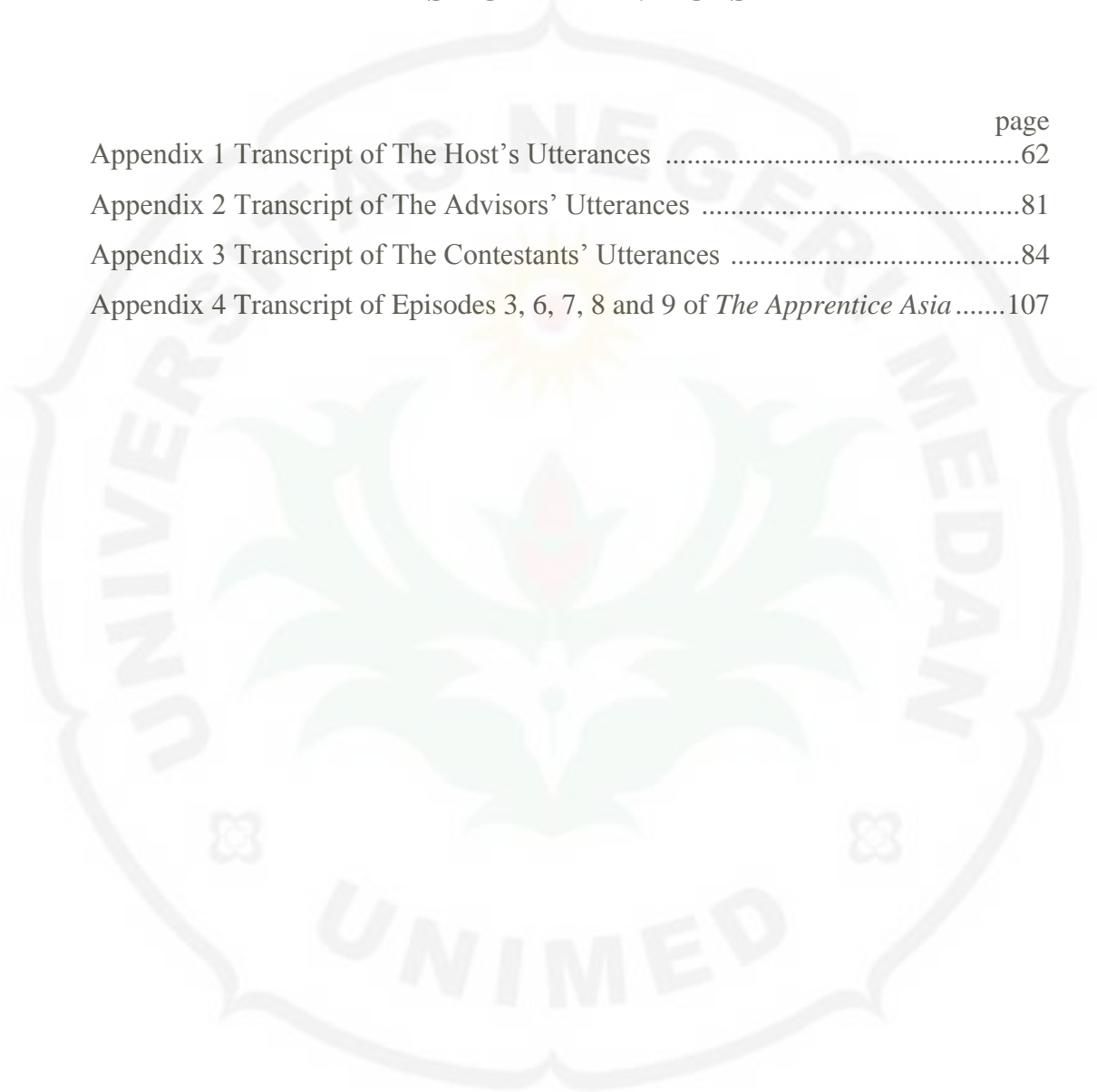


LIST OF APPENDICES

	page
Appendix 1 Transcript of The Host's Utterances	62
Appendix 2 Transcript of The Advisors' Utterances	81
Appendix 3 Transcript of The Contestants' Utterances	84
Appendix 4 Transcript of Episodes 3, 6, 7, 8 and 9 of <i>The Apprentice Asia</i>	107



THE
Character Building
UNIVERSITY