

DAFTAR PUSTAKA

- Ae-Li Yu. 2010. Corporate Social Responsibility and SMEs: Barriers and Opportunities in a Swedish Perspective. Sustainable Enterprising Master Programme. Stockholm Resilience Center. Thesis, Stockholm University.
- Andwiani, Sinarsari. 2013. Analisis Pengaruh Orientasi Kewirausahaan Terhadap Strategi Bisnis Dalam Meningkatkan Kinerja Perusahaan (Studi Kasus Pada Pedagang Kaki Lima Bidang Kuliner di Semarang).
- Aragon-Correa, J.A., et.al. 2008. Environmental Strategy and Performance in Small Firm: A resource-based perspective. *Journal Environ. Manage.* 86,88-103
- Aril. D.I & Lasmono.H.k. (2010). Consumer's Perception of Corporate Social Responsibility In Developing Country. *Internasional Journal Of Consumers Studies* .34,46-51
- Battaglia, M.et.al.,2014. Corporate Social Responsibility and Competitiveness within SMEs of The Fashion Industry; Evidence from Italy and France Sustainability. 6 (21, 872-893)
- Ballou,B.,N.H.Godwin, and R. T. Shortridge(2003). "Firm Value and Employee Attitudes on Workplace Quality," *Accounting Horizons*17(1), 93–103
- Bouquet,C., &Deutsch,Y. (2008). The impact of corporate social performance on a firm's multinationality. *Journal of Business Ethics*, 80(4), 755–769
- Boubakary & Moskolai Doumagay Donatienne (2016). The Influence of implementation of CSR business strategy: An empirical approach based on Cameroonian enterprises. *Arab Economic and Business Journal* II.2016. 162-171
- Burhan Rasheed, et.al. 2018. Impact of Corporate Social Responsibility on Firm's Performance: Evidence From Non Financial Sector of Pakistan. *Journal Finance and Accounting*. Vol. 8, No.2.2018
- CasteloBranco,M.andL.Lima Rodrigues(2006). "Corporate Social Responsibility and Resource-based Perspectives," *Journal of Business Ethics* 69(2), 111–132.
- Castka, P., A. Balzarova, and C. Bamber (2004). "How Can SMEs effectively Implement the CSR Agenda? A UK Case Study Perspective," *Corporate Social Responsibility and Environmental Management* 11(1), 140–149

- Chochius, T. 2006. Corporate Social Responsibility In Ducth SMEs; motivation and CSR stakeholders (Final Thesis) Faculty of Economics and Business Administration Departement of Organization and Strategy
- Conesa, M. (2014). Corporate social responsibility and its effect on organizational innovation and firm performance: An empirical research in SMEs. Retrieved 15 February 2016, from www.aeca1.org/xviiiicongresoaeaca/cd/142h.pdf
- Costa, C., Lages, F.L., & Hortinha, P. 2015. The Bright and Dark Side of CSR in Export market: It's Impact on Innovation and Performance. *International Business Review*, 24.749-757
- Dey, Kumar Prasanta. et.al. 2018. Environmental Management and Corporate Social Responsibility Practices of Small and Medium-Sized Enterprises. *Journal of Cleaner Production*.
- Driessen, P., & Hillebrand, B. (2013). Integrating multiple stakeholder issues in new product development: An exploration. *Journal of Product Innovation Management*, 30(2), 364–379.
- Freeman, I., & Hasnoui, A. 2011. The Meaning of Corporate Social Responsibility: The Vision of four nations. *Journal of Business Ethics*, 1003(3), 419-443
- Fuller, T., and Y. Tian (2006). "Social and Symbolic Capital and Responsible Entrepreneurship: An Empirical Investigation of SMENarratives," *Journal of Business Ethics* 67(2), 287–304.
- Gallego-Alvarez, I., Prado-Lorenzo, J.M., Garcia-Sanchez, I.-M., 2011. Corporate social responsibility and innovation: a resource-based theory. *Manag. Decis.* 49 (10), 1709e1727
- Ganescu, Mariana Cristina. (2012). Corporate Social Responsibility a strategy to create and consolidate. *The teriocal and applied economic*. Volume XIX (2012) no. 11(576) pp 91-106
- Ghozali, Imam. 2018. Aplikasi Analisis Multivariat Dengan Program *IMB SPSS 25 (Edisi 9)*. Cetakan ke IX. Semarang : Badan Penerbitan Universitas Diponegoro
- Gonzalez-Ramos, M., Donate, M., Guadamillas, F., 2014. Technological Posture And Corporate Social Responsibility: Effects On Innovation Performance. *Environ. Eng. Management . J.* 13 (10), 2497e2505.
- Gurau, C., & Lasch, F. (2011). Open innovation strategies in the UK biopharmaceutical sector. *International Journal of Entrepreneurial Venturing*, 3(4), 420–434.
- Gustari, Putri. 2016 *Pengaruh Corporate Social Responsibility Terhadap Kinerja Keuangan Perusahaan Manufaktur Yang Terdaftar Di Bursa Efek Indonesia*. Skripsi, Unimed

- Guzman, G.M., Castro, S.Y., & Torres, G.C. (2016). Corporate social responsibility and business performance: The role of Mexican SMEs. *International Journal of Asian Social Science*, 6(10), 568–579.
- Hadi, Noor . 2011. *Corporate Social Responsibility*. Yogyakarta. Graha Ilmu.
- Hammann, E-M., A. Habisch, and H. Pechlaner(2009). “Values That Create Value: Socially Responsible Practices in SMEs—Empirical Evidence from German Companies,” *Business Ethics: A European Review* 18(1), 37–51.
- Harahap, Juliana Khairina. 2017. Analisis Kontribusi Usaha Mikro, Kecil Dan Menengah (UMKM) Terhadap Pengembangan Wilayah di Kecamatan Medan Johor kota Medan. Thesis, Universitas Sumatra Utara
- Hong, H. and Kacperczyk, M. (2009) ‘The price of sin: the effects of social norms on markets’, *Journal of Financial Economics*, Vol. 93, No. 1, pp.15–36.
- Hull, C., & Rothenberg, S. (2008). Firm performance: The interactions of corporate social performance with innovation and industry differentiation. *Strategic Management Journal*, 29(7), 781–789.
- Ikhsan, Arfan, dkk. 2014. Metodologi Penelitian Bisnis. Bandung: Cipta Pustaka Media.
- Isabel Martinez, et.al. 2016. Corporate Social Responsibility and Its Effect on Innovation and Firm Performance: an Empirical Research in SMEs. *Journal of Cleaner Production*.
- Kartini. D. 2009. *Corporate Social Responsibility Transformasi. Konsep Sustainability Manajemen dan Implementasi Indonesia*. Bandung: PT Refika Aditama
- Kang, K.H., Lee, S. and Huh, C. (2010) ‘Impacts of positive and negative corporate social responsibility activities on company performance in the hospitality industry’, *International Journal of Hospitality Management*, Vol. 29, No. 1, pp.72–82.
- Kanwal, M. (2013) ‘Impact of corporate social responsibility on the firm’s financial performance’, *IOSR Journal of Business and Management*, Vol. 14, No. 5, pp.67–74.
- Kementerian Koperasi Dan Usaha Mikro Usaha Kecil Dan Menengah (UMK) Yang Diolah Oleh Badan Pusat Statistik (BPS) Tahun 2015
- Kuratko D.F., & Hodgetts, R.M 2004. *Entrepreneurship: Theory, Process, Practice*. Australia; Thomson
- Kotler & Lee. 2005. *World Business For Sustainability Development*. New York
- Lisboa, A., Skarmeas, D., & Lages, C. (2011). Entrepreneurial orientation, exploitative and exploratory capabilities, and performance outcomes in export markets: A resource-based approach. *Industrial Marketing Management*, 40(8), 1274–1284.

- Lubis.D. 2006. Studi Evaluasi dan Perencanaan Pengembangan Masyarakat di Sekitar PT.Aneka tambang Tbk. Kerjasama Fakultas Ekologi Manusia, Institut Pertanian Bogor dengan PT. Aneka Tambang Tbk
- Lumkin, G.T.,& Dess, G.G. 2001. Linking Two Dimension Of Entrepreneurial Orientation To Firm Performance; The Moderating Role Of Environment And Industry Lifecycle. *Journal Business Venturing*. 16(5). 429-451.
- Mahmud, Anomsari Ariati. 2011. Analisis Pengaruh Orientasi Kewirausahaan. Kemampuan Manajemen Dan Strategi Bisnis Dalam Peningkatan Kinerja Perusahaan (Studi Pada UMKM di Kawasan Usaha Barito Semarang. Semantik. Fakultas Ekonomi. Skripsi, Universitas Dian Nusawantoro. Semarang
- Mahoney, L. and Roberts, R.W. (2007) 'Corporate social performance, financial performance and institutional ownership in Canadian firms', *Accounting Forum*, Vol. 31, No. 3, pp.233–253
- Mardikanto. T. 2014. CSR (Corporate Social Responsibility) (Tanggungjawab Sosial Korporasi). Bandung: Alfabeta
- Martinette, L.A., &Obenchain-Leeson, A. (2012). The relationship between learning orientation and business performanceand the moderating effect of competitive advantage: A service organization perspective. *Journal of Services Marketing*, 5(1), 43–58.
- McGregor, S. Frontodona.J., 2008. Exploring the fit between CSR and Innovation working paper. University of Navarra . IESE. Business School
- McWilliams, A., Sinegel. D. 2001. Corporate Social Responsibility: A Theory Of The Firms Perspective. *Academy Of Management. Review*. Vol.26,No.1, PP. 117-127
- McWilliams, A., Sinegel. D., Wright.P., 2006. Guest Editor Introduction; Corporate Social Responsibility: Strategic Implication. *J. Manag stud*. 43(1). 1-18
- Perrine,.F., 2012. A Conceptual Framework Of Corporate Social Responsibility AndInnovation.Glob. J. Bus. Res. 6(5), 85e96.
- Porter, M. E., and R. M. Kramer (2006).“Strategy and Society: The Link betweenCompetitive Advantage and Corporate
- Rahayu, Puji Suci. 2009. Peningkatan Kinerja melalui Orientasi Kewirausahaan, Kemampuan Manajemen Dan Strategi Bisnis (Studi Pada Industri Kecil Menengah Bordir Jawa Timur). *Jurnal Manajemen Kewirausahaan*. Vol. 11, No. 1. Maret 2009
- Ratnawati. 2017. SMEs Innovation Of The Mediator Of The Influence Of The Implementation Of CSR Program On Competitive Advantage Of SMEs in Malang. *Journal of Applied Management (JAM)*. 15(2), 261-270

- Ratnawati, dkk. 2018. The Role Of Smes Innovation And Learning Orientation In Mediating The Effect Of CSR Programme On SMEs' Performanc And Competitive Advantage. *Global Bussiness Review*. 19 (3S) 1-18
- Revell, A., and R. Blackburn (2007). "The BusinessCase for Sustainability?An Examinationof Small Firms in the UK's Construction andRestaurant Sectors," *Business Strategy andthe Environment*, 16(6), 404–420.
- Rosli, M. & Sidek,S. 2013. The Impact of the Innovation On The Perpormence Of Small And Medium Manufacturing Enterises: Evidence From Malaysia. *Journal of Innovation Management in Small & medium Enterprise*, 5 (2), 1-16
- Ruchiyati Erlyta 2016. Analisis Strategi Program Corporate Social Responsibility PT. Telkomsel Dalam Meningkatkan Reputasi Perusahaan dari sudut pandang perusahaan. *Journal Unpad*
- S. Meilanny Budiarti & Raharjo Santoso Tri (2014). *Corporate Social Responsibility*
- Sekaran, Uma dan Bougie, Roger. 2017. *Metode Penelitian untuk Bisnis Buku ! Dan 2*. Jakarta: Salemba Empat
- Schilling, Melissa. A. 2015 *Manajemen Strategi Inovasi Teknologi*. Yogyakarta. Pustaka Pelajar.
- Shen, Rui, Tang, Yi. and Zang Ying (2016). Does Firm Innovation Affact Corporate Social Responsibility. Harvard Business School. Working Peper 16.096
- Singapore Compact. 2005. What is CSR? [html] Retrieved 2010-03-30. Available at; <http://www.csrsingapore.org./whatiscsr.php>
- Surroca, J., Trib_oJorep, A., Waddock, S., 2010. Corporate responsibility and financialperformance: the role of intangible resources. *Strateg.Manag. J.* 31 (5),463e490.
- Stoian, Carmen and Mark Gilman 2016. Corporate social responsibility that's pay: a strategy approach to CSR for SMEs. *Journal of Small Business Management*. 00(00), pp.00-00
- Sucipto. 2013. *Penilaian Kinerja Keuangan*. Universitas Sumatra Utara
- Supratikno, Hendrawan.dkk. 2006 *Manajemen Kinerja Untuk Menciptakan Keunggulan Bersaing*. Yogyakarta. Graha Ilmu.
- Suryana. 2003. *Kewirausahaan Pedoman Praktis. Kilat dan Proses Menuju Sukses*. Salemba Empat. Edisi Revisi.
- Tarigan, Monita Clara. 2018. Pengaruh Kompetensi SDM UKM Inovasi dan Kinerja Terhadap Daya Saing UKM (UKM Tanaman Hias) Di Desa Bangun Sari Kecamatan Tanjung Morawa. Skripsi, Unimed

Tjiptono, Fandy. 2008. Strategi Bisnis. Yogyakarta. CV Andi

Undang Undang Republik Indonesia Nomor 20 Tahun 2008 Tentang Usaha Mikro, Kecil dan Menengah.

Undang Undang Republik Indonesia Nomor 40 Tahun 2007 Tentang Perseroan Terbatas Yang Mewajibkan Melaksanakan CSR

Wang, T. and Bansal, P. (2012) 'Social responsibility in new ventures: profiting from a long-termorientation', *Strategic Management Journal*, Vol. 33, No. 10, pp.1135–1153.

Wu, M-W.andShen, C-H. (2013) 'Corporate social responsibility in the banking industry: motivesand financial performance', *Journal of Banking & Finance*, Vol. 37, No. 9, pp.3529–3547.

Youssef Ben Kamel, et.al. 2017. The Importance of Corporate Social Responsibility (CSR) For Branding And Business Success In Small and Medium- Size Enterprises (SME) in Business-To- Distributor (B2D) Context. *Journal of Strategic Marketing*.

