

ABSTRAK

Yessy Deanora Pardede, NIM: 7161143042. Pengaruh Minat Berwirausaha Dan *Self Efficacy* Terhadap Kesiapan Berwirausaha Di Era Revolusi 4.0 Mahasiswa Pendidikan Bisnis Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan. Skripsi, Jurusan Ekonomi Prodi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2020.

Masalah dalam penelitian ini adalah masih rendahnya kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa Program Studi Pendidikan Bisnis Angkatan 2017. Tujuan penelitian ini untuk mengetahui Pengaruh Minat Berwirausaha Dan *Self Efficacy* Terhadap Kesiapan Berwirausaha Di Era Revolusi 4.0 Mahasiswa Pendidikan Bisnis Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan.

Penelitian ini dilakukan di Program Studi Pendidikan Bisnis Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan, Jalan Williem Iskandar Pasar V Medan. Populasi dalam penelitian ini adalah semua mahasiswa Program Studi Pendidikan Bisnis Stambuk 2017 yang berjumlah 89 orang mahasiswa. Teknik pengambilan sampel dilakukan dengan teknik *total sampling* sehingga diperoleh jumlah sampel sebanyak 89 orang mahasiswa. Teknik pengumpulan data dilakukan melalui penyebaran angket kepada responden sebanyak 75 butir pernyataan. Sementara teknis analisis data yang digunakan uji asumsi klasik, uji analisis regresi linear berganda dan uji hipotesis.

Hasil penelitian menunjukkan bahwa variabel minat berwirausaha (X_1) berpengaruh positif dan signifikan secara parsial terhadap kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa dengan didapatkan t_{hitung} sebesar $3,467 > 1,987$ dengan taraf signifikan $\alpha 0,000 < 0,05$. Sama halnya dengan variabel *self efficacy* (X_2) berpengaruh positif dan signifikansi secara parsial terhadap kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa dengan nilai t_{hitung} sebesar $7,559 >$ nilai t_{tabel} sebesar $1,987$ dan taraf signifikan $\alpha 0,00 < 0,05$. Secara simultan variabel minat berwirausaha dan *self efficacy* terdapat pengaruh positif dan signifikan terhadap kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa dengan nilai F_{hitung} sebesar $70,865 > 310$ dengan taraf signifikan $0,000 < 0,05$. Variabel minat berwirausaha (X_1) dan *self efficacy* (X_2) memberikan kontribusi pengaruh sebesar 62% terhadap kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa.

Kata kunci: Minat Berwirausaha, *Self Efficacy*, dan Kesiapan Berwirausaha di Era Revolusi Industri 4.0

ABSTRACT

Yessy Deanora Pardede, NIM: 716 1143042 . The Effect of Entrepreneurial Interest and Self Efficacy on Entrepreneurial Readiness in the Revolutionary Era 4.0 Student of Business Education in 2017 2017 Faculty of Economics, University of Medan . Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, Medan State University 2020.

Problems in research in tian is still low readiness of entrepreneurship in the industrial revolution 4.0 Student Business Education Program Force 2017 for the purpose of this study pulled tahui Effect of Interests of Entrepreneurship and Self Efficacy Against Readiness Entrepreneurship in the Era of Revolution 4.0 Stambuk 2017 Student Business Education Faculty of Economics, University of Negeri Medan.

This research was conducted at the Stambuk 2017 Business Education Study Program, Faculty of Economics, State University of Medan, Jalan Williem Iskandar Pasar V Medan. The population in this study were all students of the 2017 Business Education Education Study Program , amounting to 89 students. The sampling technique was carried out with a total sampling technique to obtain a total sample of 89 students. Data collection techniques were carried out through questionnaires to respondents totaling 75 statements. While the technical data analysis used is the classical assumption test, multiple linear regression analysis test and hypothesis testing.

The results showed that the variable of entrepreneurial interest (X_1) had a positive and significant effect partially on entrepreneurial readiness in the industrial revolution era of 4.0 students with a t_{count} of $3.467 > 1.987$ with a significant level of $\alpha 0.000 < 0.05$. Similarly, the self efficacy variable (X_2) has a positive and partial significance effect on entrepreneurial readiness in the industrial revolution era 4.0 students with a $t_{calculated}$ value of $7,559 > t_{table}$ value of $1,987$ and a significant level of $\alpha 0.00 < 0.05$. Simultaneously the variables of entrepreneurial interest and self efficacy have a positive and significant effect on entrepreneurial readiness in the era of the industrial revolution 4.0 students with a $F_{calculated}$ value of $70.865 > 310$ with a significant level of $0,000 < 0.05$. The variables of entrepreneurial interest (X_1) and self efficacy (X_2) contributed an effect of 62% to entrepreneurial readiness in the 4.0 industrial revolution era of students.

Keywords: Entrepreneurial Interest, Self Efficacy, and Entrepreneurial Readiness in the Era of the Industrial Revolution 4.0