CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions

After analyzing the data, this chapter provides findings and discussion as the following :

1. The classification the techniques of intertextuality of 'egg boy' in Warwick Daily News namely a) direct quotation, b) mentioning a person, document or statements technique, c) comment on or valuate a statement, text or otherwise invoked voice technique, d) using recognizable phrasing, terminology associated with specific people or group of people or particular techniques.

2. The discursive practices are divided into two part namely text production and text consumption. Text production referred to the process of text that created to present the news based on the reality. Text consumption referred to the reader interpretation based on the society. Therefore, the process of the text in the headline is depends on the journalist creativity. Here, the concept of the good headline has a various characteristic meanwhile, the concept of the text consumption has to brief and guide the reader to the news.

3. The reasons of intertextuality realized are to inform, to influence, to interpret, to educate, to mediate, to guide and to promote. There haven't the bad reason indicated in this case therefore, the information was very good delivered. The researcher has accomplished the study with the best result in this research question because all of the elements of realization almost existed. It signified the research suitable to conduct using the theory of intertextuality. In addition, there

have another implicit reason realized is attractive the reader by produce the rhetorical effect such as : using 'egg boy' and 'egg girl' but it isn't a strong reason to answer the finding. After elaborate the findings from the research, it can be conclude the 'egg boy' phenomenon is a tradition.

5.2 Suggestions

1. The techniques of intertextuality might be discussed more deep explanation, especially in the last techniques because the researcher didn't found the finding that referred to the technique. The implicitly of the last technique will make the researcher work hard because we can't simply identified but also has a wide knowledge about the case.

2. It is suggest to the other researcher to analyzed intertextuality in phenomenon to get new findings. As time goes by, the political issue has taken reference from another aspect that popular in the society. Sometimes, newspaper is a old fashioned to do meanwhile there have so many information with another style. But reading newspaper has a tradition especially in Indonesia, that's why through the headline can increase the reader of newspaper both online and manually.

3. It is suggest to created more positive content in social media especially content politic. Many people run out for status or like rather than the exact meaning. More like or viewers made the content viral in the society, after that the people consumed the viral text and realized in their daily life. So, reader interpretation is very important to study intertextuality. In addition, the more study about intertextuality, the more you see intertextuality everywhere.