

## ABSTRAK

### **Erwinskyah Sinaga NIM: 7163343005 Pengaruh Penggunaan *Blended Learning* Dan Minat Belajar Mahasiswa Terhadap Prestasi Belajar Mahasiswa Pendidikan Bisnis Stambuk 2016**

Permasalahan dalam penelitian ini adalah kurang maksimalnya hasil prestasi belajar mahasiswa. Tujuan dari penelitian ini untuk mengetahui Pengaruh Penggunaan *Blended Learning* Dan Minat Belajar Mahasiswa Terhadap Prestasi Belajar Mahasiswa Pendidikan Bisnis Stambuk 2016.

Penelitian ini adalah penelitian *ex post facto*. Populasi dalam penelitian ini adalah Mahasiswa Pendidikan Bisnis Stambuk 2016 Fakultas Ekonomi Universitas Negeri Medan yang berjumlah 96 mahasiswa. Teknik pengambilan sampel menggunakan teknik *total sampling*. Pengumpulan dilakukan dengan cara observasi, dokumentasi dan penyebaran angket. Angket penelitian terlebih dahulu diuji validitas dan reliabilitasnya. Teknik analisis data yang digunakan adalah analisis regresi linear berganda.

Dari hasil penelitian diperoleh persamaan regresi linear berganda  $Y = 9,229 + 0,461 X_1 + 0,469 X_2$ . Berdasarkan uji hipotesis secara parsial (uji t) diperoleh hasil analisis data yang dapat disimpulkan bahwa terdapat hubungan yang positif dan signifikan antara Penggunaan *Blended Learning* Terhadap Prestasi Belajar Mahasiswa dengan hasil nilai  $t_{hitung} > t_{tabel}$  ( $7,121 > 1,661$ ) dan nilai signifikan  $0,000 < 0,05$ . Dan diperoleh hasil analisis data yang dapat disimpulkan bahwa terdapat hubungan yang positif dan signifikan antara Minat Belajar Terhadap Prestasi Belajar Mahasiswa dengan hasil nilai  $t_{hitung} > t_{tabel}$  ( $6,866 > 1,661$ ) dan nilai signifikan  $0,000 < 0,05$ .

**Kata Kunci : Penggunaan *Blended Learning* dan Minat Belajar, Prestasi Belajar**

## ABSTRACT

### **Erwinsyah Sinaga NIM: 7163343005 The Effect of the Use of Blended Learning and Student Learning Interests on Student Achievement in Business Education in 2016 Whip**

The problem in this study is the lack of maximum results of student achievement. The purpose of this study was to determine the effect of the use of Blended Learning and Student Interest in Learning Against Student Achievement in the 2016 Business Education Business.

This research is ex post facto research. The population in this study was the 2016 Stambuk Business Education Student, Faculty of Economics, State University of Medan, amounting to 96 students. The sampling technique uses total sampling technique. Collection is done by observation, documentation and questionnaire distribution. The research questionnaire was first tested for its validity and reliability. The data analysis technique used is multiple linear regression analysis.

From the results of the study obtained a simple regression equation  $Y = 9,229 + 0,461 X_1 + 0,469 X_2$ . Based on the partial hypothesis test (t test) obtained the results of data analysis which can be concluded that there is a positive and significant relationship between the use of Blended Learning Against Student Learning Achievement with the results of  $t_{count} > t_{table}$  ( $7,121 > 1,661$ ) and a significant value of  $0,000 < 0,05$ . And the results of data analysis can be concluded that there is a positive and significant relationship between Learning Interests Against Student Achievement with the results of  $t_{count} > t_{table}$  ( $6,866 > 1,661$ ) and significant value of  $0,000 < 0,05$ .

**Keywords: Use of Blended Learning and Interest in Learning, Achievement Learn**