

ABSTRAK

Marline Simamora, NIM : 7163144020, Efektivitas Penggunaan *Social Network* Terhadap Kemandirian Belajar Dan Indeks Prestasi Kumulatif (IPK) Mahasiswa Pendidikan Administrasi Perkantoran Angkatan 2017 Fakultas Ekonomi Unimed. Skripsi, Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi, Universitas Negeri Medan, 2020.

Penelitian ini bertujuan untuk mengetahui pengaruh keefektifan penggunaan *social network* melalui kemandirian belajar terhadap Indeks Prestasi Kumulatif mahasiswa.

Penelitian ini dilaksanakan di Universitas Negeri Medan yang beralamat di jalan Williem Iskandar Pasar V Medan Estate Sumatera Utara. Penelitian ini merupakan *ex-post facto*. Populasi dari penelitian ini adalah mahasiswa Pendidikan Administrasi Perkantoran Angkatan 2017 dengan jumlah sebanyak 102 mahasiswa. Teknik pengambilan sampel *Proportional Random Sampling* dengan jumlah sampel sebanyak 50 mahasiswa. Instrument penelitian yang digunakan yaitu angket dan dokumentasi. Angket terlebih dahulu diuji cobakan untuk mengetahui tingkat validitas dan reliabilitas. Data yang diperoleh dianalisis menggunakan uji normalitas, uji linearitas, uji secara parsial (uji-t), uji secara simultan (uji-f).

Hasil penelitian dengan menggunakan analisis regresi linear sederhana diperoleh persamaan $Y = 49,664 + 0,456 X$ selanjutnya koefisien determinasi di peroleh R square sebesar 0,335 yang berarti sebesar 33,5 % variabel penggunaan *social network* memberikan pengaruh terhadap kemandirian belajar. Variabel X dengan perhitungan data diperoleh $t_{hitung} > t_{tabel}$ ($4,915 > 1,677$). Berdasarkan hasil penelitian yang dilakukan diketahui bahwa ada pengaruh positif dan signifikan antara variabel penggunaan *social network* terhadap variabel kemandirian belajar.

Kata Kunci: *Social Network*, Kemandirian Belajar dan Indeks Prestasi Kumulatif (IPK).

ABSTRACT

Marline Simamora, NIM : 7163144020, Effectiveness From Using Social Network By Independence Of Learning Of The Student Academic Achievement Index (IPK) For Office Administration in 2017 Faculty Of Economics Unimed. Thesis, Departement Of Economics Education Student Office, Faculty Of Economic, State University Of Medan, 2020.

The function of this research is for to know effect of effectiveness from using social network by independence of learning of the student academic achievement index.

This research implemented in State University of Medan which located at Williem Iskandar street number IV Medan Estate North Sumatera. The meaning of disresearch is ex-pos facto. Population of disresearch is Office Administrasion Education students period 2017 with emount 102 students. The technique sample from propotional random sampling with emount 50 students. The research instrument used were questionnaires and document. The questionnaires was first tried out to find out level of validaty and reliability. The data obtained were analized using normality test, linearity test, partial test (test t) dan simultaneous test (test f).

The result of research using simple linear regression analisys which obtained equation $Y = 49,664 + 0,456 X$ then the coefficient of determination is obtained $R^2 = 0,335$ it means 33,5% variable using social network give effect by indevendence learning. Variable X with the calculation of the data obtained $t_{count} > t_{tabel}$ ($4,915 > 1,677$) from the result of research conducted it was concluded that there was a positive influence and significant between user variable social network and variabel indevendence learning.

Keyword: Social Network, Independence Learning, academic achievement index