

## ABSTRAK

**Susan Magdalena Hutagalung, Nim 7163143034. Pengaruh Kemandirian Belajar dan Adversity Quotient terhadap Prestasi Belajar Bisnis Online Siswa Kelas XI Binis Online dan Daring Pemasaran (BDP) SMK Negeri 7 Medan.**

Permasalahan dalam penelitian ini “rendahnya prestasi belajar bisnis online pada siswa” kelas XI BDP SMK Negeri 7 Medan. Penelitian ini bertujuan untuk mengetahui ada tidaknya pengaruh kemandirian belajar dan adversity quotient terhadap prestasi belajar bisnis online pada siswa kelas XI BDP SMK Negeri 7 Medan. Penelitian ini dilakukan di SMK Negeri 7 Medan dengan populasi sebanyak 69 orang siswa dan sampel berjumlah 69 orang siswa yang diambil secara keseluruhan. Instrument pengumpulan data yang digunakan adalah angket kemandirian belajar dan adversity quotient dalam bentuk skala likert sebanyak masing-masing 20 item soal serta DKN mata pelajaran bisnis online siswa kelas XI BDP. Hasil analisis data menggunakan regresi linear berganda dan uji hipotesis dan disimpulkan bahwa kemandirian belajar dan adversity quotient berpengaruh terhadap prestais belajar bisnis online. Hal ini dilihat dari hasil analisis regresi linear berganda diperoleh persamaan  $Y = 25,675 + 0,497X_1 + 0,412X_2 + e$ . Selanjutnya dilihat dari nilai signifikan antara kemandirian belajar terhadap prestasi belajar bisnis online yang ditunjukkan dengan nilai  $t_{hitung} > t_{tabel}$  dimana  $2,874 > 1,996$  dengan nilai signifikan  $0,005 < 0,05$ . Begitu juga nilai signifikan antara adversity quotient terhadap prestasi belajar bisnis online dimana nilai  $t_{hitung} > t_{tabel}$  dimana  $3,309 > 1,996$  dengan nilai signifikan  $0,002 < 0,05$ . Secara simultan (uji F) ditunjukkan dengan nilai  $F_{hitung} > F_{tabel}$  dimana  $31,243 > 3,130$  dan nilai signifikan  $0,00 < 0,05$  sehingga dapat dikatakan bahwa hipotesis diterima. Dengan demikian dapat disimpulkan bahwa kemandirian belajar dan adversity quotient berpengaruh positif dan signifikan terhadap prestasi belajar bisnis online siswa kelas XI BDP SMK Negeri 7 Medan.

**Kata Kunci : Kemandirian Belajar, Adversity Quotient, Prestasi Belajar Bisnis Online**

## ABSTRACT

**Susan Magdalena Hutagalung, Nim 7163143034. The impact of the learning independence and adversity quotient on the learning performance of students of class XI Binis Online and Online Marketing (BDP) from SMK Negeri 7 Medan.**

The problem in this study is "the poor performance of online business learning among students" class XI BDP SMK Negeri 7 Medan. This study aims to determine whether there is an impact of learning independence and the adversity ratio on the learning performance of online companies in BDP students of class XI from SMK Negeri 7 Medan. This research was carried out at SMK Negeri 7 Medan with a population of 69 students and a sample of 69 students. The data collection tool used was a questionnaire on learning independence and the adversity ratio in the form of a Likert scale with 20 elements each and DKN online business topics for BDP students in class XI. The results of the data analysis using multiple linear regression and hypothesis tests concluded that learning independence and adversity ratio affect the performance of online business learning. This can be seen from the results of the multiple linear regression analysis obtained by the equation  $Y = 25.675 + 0.497 \times 1 + 0.412 \times 2 + e$ . In addition, the significant value of learning independence for the learning performance of online business, as indicated by  $t_{count} > t_{table}$ , is  $2,874 > 1,996$  with a significant value of  $0.005 < 0.05$ . Likewise, a significant value between the adversity quotient for the learning performance of the online business, the value of  $t_{count} > t_{table}$  being  $3.309 > 1.996$  with a significant value of  $0.002 < 0.05$ . At the same time (F-test) is indicated by the value of  $F_{count} > F_{table}$ , where  $31.243 > 3.130$  and a significant value of  $0.00 < 0.05$ , so that it can be said that the hypothesis is accepted. From this it can be concluded that the independence of learning and the adversity ratio have a positive and significant effect on the learning performance of online business students in class XI BDP SMK Negeri 7 Medan.

**Keywords: learning independence, adversity ratio, online business learning performance**

