SEMIOTIC ANALYSIS OF READY-TO-DRINK MILK PRODUCT ADVERTISEMENTS IN INDONESIAN TELEVISION

A Thesis

Submitted to the English Applied Linguistics Study Program in Partial Fulfillment of the Requirements for the Degree of Magister Humaniora

By:

ROISA MONIKA MANURUNG Registration Number: 8156111061



ENGLISH APPLIED LINGUISTICS STUDY PROGRAM
POSTGRADUATE SCHOOL
STATE UNIVERSITY OF MEDAN
MEDAN
2020