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Postgraduate School - Universitas Negeri Medan

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Schedule of The 5th Annual Internatioanal Seminar on Transformative Education and Educational Leadership (AISTEEL) 2020
Postgraduate School, Universitas Negeri Medan

22 September 2020

(Indonesian time)	**Activities**	**PIC/Moderator**
07.00 – 08.30 (am)	Preliminaries	committee
08.30 - 08.45 (am)	**Opening Ceremony** 1. MC Speech 2. Indonesian National Anthem 3. Pray 4. Chairperson Report 5. Welcoming speech of Director of Postgraduate School 6. Welcoming speech and official opening of Rector of Universitas Negeri Medan 7. Photo session	MC (Dr. Anni Holila Pulungan, M.Hum & Sofianto Gultom, S.Pd)
08.45 – 09.25 (am)	Keynote Speech 1: **Prof. Dr. Syawal Gultom, M.Pd** (Universitas Negeri Medan– Indonesia)	Dr. Rahmad Husein, M.Ed
09.25 – 10.05 (am)	Keynote Speech 2 **Prof. Emmanuel Manalo** (Graduate School of Education, Kyoto University, Japan)	Prof. Amrin Saragih, PhD
10.05 – 10.45 (am)	Keynote Speech 3 **Dr. Susan Ledger** (Head of Education, Murdoch University - Australia)	
10.45 – 11.25 (am)	Keynote Speech 4 **Prof. Dr. Ekkarin Sungtong** (Dean of Faculty of Education Prince of Songkla University - Thailand)	Mangara Simanjorang, PhD
11.25 – 12.05 (am)	Keynote Speech 5 **Assoc. Prof. Yuri Uesaka** (The University of Tokyo - Japan)	
12.05 – 13.30	**Break**	
13.30 – 15.30 (pm)	**Parallel Session 1** **(divided to 19 parallel rooms)**	Moderator/Operator
15.30 – 15.35 (pm)	Break	
15.35 – 17.00 (pm)	**Parallel Session 2** **(divide to 19 parallel rooms)**	Moderator/Operator
17.00 – 17.10 (pm)	Cloossing	committee

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Proceedings of the 5th Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2020)

Preface

The fifth Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2020) was held by virtual seminar on 22 September 2020. This seminar is organized by Postgraduate School, Univesitas Negeri Medan and become a routine agenda at Postgraduate program of Unimed now.

The AISTEEL is realized this year with various presenters, lecturers, researchers and students from universities both in and out of Indonesia participating in, the seminar with theme "Educational Innovation in Globalization Practice".

The fifth AISTEEL presents 4 distinguished keynote speakers from Universitas Negeri Medan - Indonesia, Kyoto University - Japan, Murdoch University – Australia, Prince of Songkla University – Thailand and from The University of Tokyo - Japan. In addition, presenters of parallel sessions come from various Government and Private Universities, Institutions, Academy, and Schools. Some of them are those who have sat and will sit in the oral defence examination. The plenary speakers have been present topics covering multi disciplines. They have contributed many inspiring inputs on current trending educational research topics all over the world. The expectation is that all potential lecturers and students have shared their research findings for improving their teaching process and quality, and leadership.

There are 180 articles submitted to committee, some of which are presented orally in parallel sessions, and others are presented through posters. The articles have been reviewed by double blind reviewer and 104 of them were accepted for published by Atlantis Press indexed by International Indexation, while 54 papers are published by digital library indexed by google scholar.
The Committees of AISTEEL invest great efforts in reviewing the papers submitted to the conference and organizing the sessions to enable the participants to gain maximum benefit.

Grateful thanks to all of members of The 5th Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2020) for their outstanding contributions. Thanks also given to Atlantis Press for producing this volume.

The Editors

Bornok Sinaga
Rahmad Husein
Juniastel Rajagukguk

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The Implementation of Deception Strategy Used by Fahri Hamzah as an Indonesian People's Representative Council in the Political Debate

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***Abstract*— This research was analyzed of deception strategies by Indonesian Peoples Representative Council. The objective of the study was to find out the implementation of deception strategies were used by Indonesian Peoples Representative Council. This research used a descriptive and qualitative method. The data were classified of utterances in debate of deception strategies by Indonesian Peopless Representative Council. The technique for collecting the data was documentary technique . The data analysis was concerned of the implementation of deception strategies. Furthermore Indonesian Peoples Representative Council have a different perspectives in ideas, selective in choosing the words, using a hidden meaning, and more indirect to deliver utterances. For the results the violation of Grice maxims resulting the deception strategies such as : Fabrication (47%), Dissociation (11%), Equivocation (36%), Ostensible promise (5%). The researcher was applied the analysis model proposed by deception from resulting in Violation Grice Maxim. The analysis would be aimed at Fahri Hamzah statement as a People's Representative Council debate about Corruption Eradication Commission Issue. The issue have controversial in government. Because the writer believed that is possible that Deception Strategies occurred more in a debate show that has more conflict than the one that has less conflict in the show itself to cover their ideology to make all of the people agree with their ideology. Deception Strategies might be negative perspective or positive persvective based on their needed to be safe theirselves.**

Keywords*— *Deception Strategies, Maxim Violation, Political Debate, Government, Ideology, Persuasive Utterances.

I. INTRODUCTION

Deception is used in order to persuade audiences by deceiving them into experiencing psychological pressure or fear of physical harm, is that of threat exaggeration. Within relevance theory, deception is characterized as a double cognitive constraint taking advantage of the inherent fallibility of information processing mechanisms. Specifically, it implements cognitive constraints in order to make sure that certain information sets are processed at the expense of other information sets, the mobilization of which would be required to defeat the attempt to deceive. More precisely, deception is a strategy in which certain information is made less accessible and epistemically weaker, while favourable information is rendered more accessible and epistemically stronger. The same cognitive operations can constrain the perceived relevance of information by maximizing or minimizing it alongside with epistemic strength and accessibility variation. Such a model postulates a principle of informational irrelevance to explain how information sets can be backgrounded or foregrounded. This study focuses on deception Strategy as described by Grice (1975) occurs in political debate.In his cooperative principle and four maximsis built on the theory that speakers are assumed by their communication partners to be truthful, clear, relevant, and unambiguous. He argues that the speaker is liable to mislead, that is, produce deceptive non-truthfulness when he violates a maxim. Thus, the violation of all the different maxims can produce deceptive effects. Yet, violations of the maxim of quality are perceived by addresses to be significantly more deceptive.

Example :

H :Pasca putusan apakah tidak akan terbelah lagi antara 01 dan 02 rekor ciri khas saat ini menjadi tanda tanya dan itu akan menjadi atau tidak bg ahmad?

(H : After the verdict, will it not be split again between 01 and 02, the current characteristic record is a question mark and will it be or not Ahmad?)

FH : Ya kan kita tadi sudah mengatakan MK itu adalah lembaga yang di desaign di dalam sistem kita final dan finding. Jadi kita tidak perlu lagi membahas apa yang akan diputuskan lagi oleh MA dan MK.

(FH :Yes, we said that the Constitutional Court was an institution that was designed in our final and finding system. So we don't need to discuss what will be decided by the Supreme Court and the Constitutional Court.)

Based on the example above the writer found some sentence from Fahri Hamzah. Insentence is "We don't need to discuss what will be decided by theSupreme Court and the Constitutional Court". The writer found a Fabrication Strategy in the first example as a strategies of Deception uses of FahriHamzah. Because his sentence use lacks information, this sentence use a hidden information, the words of "we don't need to discuss" it is a lack answer from Fahri Hamzah, based on his gesture he always focus on listen and chooses words to convey something.Fahri Hamzah use a violation of quality maxim, there are any untruth information to make a protect resource or to help the partner to enhance or maintain his self esteem.

II. Review Of Literature

A. Deception Theory

Deception is one such strategy to present a different ferent audiences, convey a better grasp of a given policy area than one really has, or convince audiences that one can make an impact in an area that transcends a candidate's sovereign jurisdiction. Just how difficult it is to reconcile these competing demands is exemplified by the issue-image distinction that the functional theory of campaign discourse (Benoit, 2007) draws between candidates' position on policy issues and the persona they try to impress on their audience.

B. Deception from a Pragmatic Perspective

The template is used to format your paper and style the text. All margins, column widths, line spaces, and text fonts are prescribed; please do not alter them. You may note peculiarities. For example, the head margin in this template measures proportionately more than is customary. This measurement and others are deliberate, using specifications that anticipate your paper as one part of the entire proceedings, and not as an independent document. Please do not revise any of the current designations. Deceptive Strategies Resulting from the Violation of Grice's Maxims.

1) Fabrication. Fabrication is something made up like a lie. It involves saying something which the speaker himself believes to be false or for which he lacks adequate evidence. Therefore it results from the violation of the quality maxim.

2) Dissocation/Depersonalization. Deceptive statements contain a lower rate of first person singular pronouns than truthful statements (Isabel, 2013). Dissociation/ depersonalization results in the violation of the manner maxim (be clear: make an unambiguous use of the syntax of language).

3) Equivocation. Equivocation is another strategy resorted to for the sake of deceiving. It is defined as making an indirect, ambiguous or contradictory statement.

4) Ostensible Promise. Speakers, particularly politicians, give long- term promises without sureness of fulfilling them in order to deceive others for the sake of supporting the objectives they intend to promote.

III. Methods

The researcher used qualitative research as the method of this study.Cresswell (2012:16) states that qualitative research explores a problem and provides detailed understanding of a central phenomenon This method was related to this study because this study aimed at analyzing the types ofdeception strategies used by Fahri Hamzah as an Indonesian People's Representative Council in the Political Debate. The data of this study were the sentences in debate of Fahri Hamzah as an Indonesian Legislative assembly about Corruption Eradication Commission Issue, which he delivered in Formal TV Program such as Indonesian Lawyer Club, I News, Mata Najwa 2019 when he was conduct in his political debate.

IV. RESULTS AND DISCUSSIONS

After analyzing the data, the researcher investigate that all deception strategies used by Fahri Hamzah as an Indonesian People's Representative Council in the political debate. There are four types of deception strategies by Grice (1975) ; they are: Fabrication, Dissociation / Depersonaliziation, Equivocation, and Ostensible promise. It was investigate that all types of deception strategies displayed in table below.

TABLE I. TYPES OF DECEPTION STRATEGIES

Types of Deception Strategies	Frequency	Percentages
Fabrication	26	47.27
Dissociation	6	10.91
Equivocation	20	36.36
Ostensible Promise	3	5.46
Total	**55**	**100%**

As it can be seen in the table above, the highest percentages of deception strategies used by Fahri Hamzah as an Indonesian people's representative council in the political debate was fabrication. The process of deception used a violation of the quality maxim to produce the fabrication strategy. The people tend to give a lack information or lying the information when they want to hide and cover something.

The lowest percentage of deception strategies used by Fahri Hamzah as an Indonesia Representative Council in the political debate was Ostensible Promise. It is known that people in political debate must doing true or based on the factual data they are promises to the future for each word they say. So, they tend to say information to persuade the other people.

V. CONCLUSION

This study have the highest percentage of deception strategies used by Fahri Hamzah was Fabrication strategy and giving a lack information or lying for the statement. this kind of strategy was found in all debate such as Fabrication, Dissociation/Depersonalization, Equivocation, and Ostensible Promise in I news Debate, Indonesian Lawyer Club debate, and Mata Nazwa debate. As it was discussed above, it is because he give a lacks adequate evidence, he use a persuade statement to make all audience follow with his statement, and create his goals. Sometimes he use the lack information to make a hidden meaning, thus the participants did not ask the important thing and make a self- image or protect his self-image. However, the lowest percentage of deception strategies was Ostensible Promise strategy. This was caused by the position of the Fahri Hamzah as an Indonesian People's Representative Council. He did not make more a long term promise, he just give a little promise if he can be a president, an if he is given the power by the president to eradicate corruption, then he makes a promise to be able to eradicate corruption in a short time. and he always used stern expressions to convince people that something was wrong with the KPK..

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