

ABSTRAK

Abdi Yosandi, NIM 7151143001. Pengaruh *Soft Skills* dan Kecerdasan Logis Matematis Terhadap Prestasi Belajar Pengantar Ekonomi Mikro Mahasiswa Program Studi Pendidikan Bisnis Angkatan 2017 Fakultas Ekonomi UNIMED. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2019.

Permasalahan dalam penelitian ini adalah rendahnya prestasi belajar pengantar ekonomi mikro mahasiswa program studi pendidikan bisnis angkatan 2017 fakultas ekonomi UNIMED. Penelitian ini bertujuan untuk Mengetahui pengaruh *soft skills* dan kecerdasan logis matematis terhadap prestasi belajar Ekonomi Mikro yang diperoleh Mahasiswa Program Studi Pendidikan Bisnis Fakultas Ekonomi Universitas Negeri Medan.

Populasi dalam penelitian ini adalah seluruh mahasiswa Program Studi Pendidikan Bisnis angkatan 2017, Fakultas Ekonomi Universitas Negeri Medan yang berjumlah 90 mahasiswa dan sampel sebanyak 73 mahasiswa dengan teknik *proportionate stratified random sampling*. Teknik pengambilan data menggunakan observasi, dokumentasi, dan penyebaran angket dan tes. Uji validitas dengan menggunakan teknik analisis product moment dan reliabilitas angket menggunakan rumus Alpha Croanbanch.

Analisis regresi linear berganda menunjukkan $Y = 34,158 + 0,456 X_1 + 0,225 X_2 + e$. Hasil uji t (parsial) menunjukkan *soft skills* berpengaruh positif dan signifikan terhadap prestasi belajar. Kecerdasan logis matematis berpengaruh positif dan signifikan terhadap prestasi belajar. Secara simultan, *Soft skills* dan kecerdasan logis matematis secara bersama-sama berpengaruh positif dan signifikan terhadap prestasi belajar ekonomi mikro. Hasil uji koefisien determinasi (R^2) sebesar 71,8% dan sisanya 28,2% disebabkan oleh variabel-variabel lain diluar model ini.

Kata Kunci : *soft skills*, kecerdasan logis matematis, prestasi belajar.



ABSTRACT

Abdi Yosandi, NIM 7151143001. Effect of Soft Skills and Mathematical Logical Intelligence on Learning Achievements Introduction to Micro Economics Students of Business Education Study Program 2017 Faculty of Economics UNIMED. Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, Medan State University 2019.

The problem in this study is the low achievement of introductory learning in microeconomics for business education study program class of 2017 faculty of economics at UNIMED. This study aims to determine the effect of soft skills and mathematical logical intelligence on the learning achievement of Micro Economics obtained by Business Education Study Program Students at the Faculty of State University of Medan.

The population in this study were all students of the Business Education Study Program class of 2017, Faculty of Economics, State University of Medan, amounting to 90 students and a sample of 73 students using proportionate stratified random sampling technique. Data collection techniques using observation, documentation, and the distribution of questionnaires and tests. Test the validity of using product moment analysis techniques and questionnaire reliability using the Alpha Croanbanch formula.

Multiple linear regression analysis showed $Y = 34.158 + 0.456 X_1 + 0.225 X_2$, te. The t-test results (partial) show that soft skills have a positive and significant influence on learning achievement. Mathematical logical intelligence has a positive and significant effect on learning achievement. Simultaneously, Soft skills and mathematical logical intelligence together have a positive and significant effect on learning achievement of microeconomics. The coefficient of determination test results (R^2) of 71.8% and the remaining 28.2% is caused by other variables outside this model.

Keyword: soft skills, mathematical logical intelligence, learning achievement.

