

LIST OF TABLE

Table 2.1 General Structure of Advertisement	36
Table 2.2 Metafunction, order of reality construed and Grammatical Realization (Martin 1993).....	42
Table 2.3 Type of Process and Participant.....	48
Table 2.4 Circumstances	48
Table 2.5 Logical Meaning	55
Table 2.6 Projecting in English (Halliday, 1994)	55
Table 2.7 Speech Function and Mood Structure (Halliday, 1994).....	57
Table 4.1 Percentage of Ideational Function in Cigarette Ad	102
Table 4.2 Speech Function in Cigarette Advertisement	107
Table 4.3 Theme in Cigarette Advertisement	111
Table 4.4. The Content Meaning	158

