CHAPTER I

INTRODUCTION

In this chapter, the researcher explains about: (1) Background of the study; (2) Identification of the problem; (3) Limitation of the study; (4) Purpose of the study; (5) Objective of the study; (6) Significance of the study; and (7) Definition of the key terms.

A. Background of the Study

Media is very beneficial for English Foreign Language teaching and learning since it able to develop student's knowledge of material being taught.

Using media in English language teaching and learning attracts students' attention, develop interests, and increases student motivation.

In this modern era, the teacher not only delivery the material using blackboard in the class but the teacher must be creative and understand with the development of education at this time that used internet as a media in teaching learning process. The world of education is currently developing technology to apply e-learning methods. Electronic learning system or e learning is a new way in teaching and learning process. E learning is a basic and logical consequence of the development of information and communication technologies. With e learning, teaching and learning methods using technology through electronic media such as computers, laptops, netbooks, or smartphones with the Internet or other network.

The learning methods through face-to-face between teachers and students are still widely used. However, many teachers feel not face-to-face enough to cover all the subject matter. This is marked by the large amount of time learning cuts their holiday, the XII national exam, and other school activity agendas that cut face-to-face time in class lessons. So not, submit the material. Now many social media is emerging and widely used by the students. Most the students use social media just to chat with friends or make friends and so on. Whereas with social media the students should be able to explore information about various science. Therefore, users of social media to the maximum to teach is very necessary as a solution for the students facing time constraints can be overcome. Now has appeared several social networking sites that specifically use in the field of education. One of the social media is Edmodo. Edmodo is a social medium developed specifically for students and teachers to review virtual classrooms thoroughly. There are so many advantages of Edmodo that to be gained by teachers, students and even parents. For teachers, it can be used as a medium that give many option to share useful link and attract students' attention by giving interesting task. For the students, it can make them contact each other easily related to subjects and assignment. Edmodo can also enable to build confidence for students who have difficulty in expressing ideas or though in the classroom by involving in learning process on Edmodo and participate more. Parents can also view this website. It allows parents to see the tasks and the value of their children. Teachers can also send a warning to parents about school events, missed assignments, and other important messages through Edmodo.

In social media Edmodo, students can discuss with teachers. Teachers, exercises and quizzes, activities and some other lessons provide findings of reference information. Edmodo learning activities with activities and learning in the classroom, the difference is Edmodo can be used anytime and anywhere. The Edmodo website is accessible to students on the mobile platform. Therefore, Edmodo can utilize the media for the limited time face to face. With the used and development of technology, information and communication in the field of education emerged a process of learning that can be done online. One of them using online media Edmodo based learning media is a learning environment using advanced technology that is safe and comfortable between teachers and students. The purpose of Edmodo and similar services is to integrate output from other-sources into one whole and provide them with a background of communication and assessment (Peter Murar, 2016: 1). By creating space for teachers and students to be tied up in cyberspace learning where topics can be presented, discussed, found, analyzed, and evaluated by teachers and students. In addition, parents can also monitor the progress of their children's learning process using Edmodo.

With the used of Edmodo in teaching process, the English teacher can be motivated to use Edmodo in teaching process especially to make the students interest in learning English lesson. SMK Multi Karya is one of the schools in the city of Medan. Based on observations in the field, about media learning in SMK Multi Karya, some teachers use Edmodo. So researcher interested to learn the use

of learning media Edmodo in English teaching and learning process, especially in SMK Multi Karya.

Based on the statement and the situation above, the researcher conduct a research entitled "Using Edmodo in Learning English by SMK Multi Karya Students".

B. The Problems of the Study

The problem of the study is formulated in following question:

- 1. How is Edmodo used in teaching process learning English at the eleventh grade of SMK Multi Karya?
- 2. What are the problems faced by teachers of using Edmodo in teaching process learning English at the eleventh grade of SMK Multi Karya?
- 3. What are the solutions to solve the problems of Edmodo in teaching process learning English at the eleventh grade of SMK Multi Karya?

C. The Objectives of the Study

- 1. To elaborate how is Edmodo used in teaching process learning English at the eleventh grade of SMK Multi Karya?
- 2. To elaborate what are the problems faced by teachers of using Edmodo in teaching process learning English at the eleventh grade of SMK Multi Karya?

3. To elaborate what are the solutions to solve the problems of Edmodo in teaching process learning English at the eleventh grade of SMK Multi Karya?

D. The Scope of the Study

The study is limited to students' perception toward the use of Edmodo in learning English process. The subject of this study is the students who have ever used Edmodo in their learning process, especially the students in second grade at SMK Multi Karya Medan. Because they have experience on the use of Edmodo in learning process.

E. The Significance of the Study

The result of this study is expected to provide a clear picture of how Edmodo is employed in improving students' English learning in senior high school. Besides, it is also expected to have certain significances for:

Teachers, in providing description of how Edmodo can be used as a media of teaching English.

English Department, in enriching the literature and existing research towards the use of E-learning or M-learning as a media of teaching in giving a positive contribution towards teaching-learning process.

Next researchers, as a reference of further research related to e-learning, especially Edmodo.

General Readers, to find out more of how e-learning especially Edmodo is related to learning English and also benefit that could be obtained, afterwards.

