

CHAPTER I INTRODUCTION

A. Background of the Study

In this modern era, education in Indonesia has been influenced by the development of technology as the sign of the existence of the industrial revolution 4.0. In the field of English education for instance, the teachers have to understand and able to use technology in order to help the students in facing the advancement of technology. Furthermore, the innovation of technology information and multimedia will support the achievement of an effective teaching learning process.

According to *Menristekdikti* related to the impact of industrial revolution 4.0, teachers and lecturers have to be adaptable with the digitalization system. One of the innovation in teaching with the integration of technology information is by using digital media. Digital media can be extensively used to support classroom activities, group assignment, and thereby promote student-centered learning.

So, teachers as an educators should be able to apply digital learning media to help the students in mastering the fourth skills, they are reading, listening, speaking and writing. In learning English, writing is one of the skill which needs more concern among others because writing deals with mixture of idea, vocabulary, and grammar.

Spelkova and Hurst (2016) stated that writing is the most difficult skills in English. Pleugar (2001) also stated that writing is often thought as the most difficult of four skills, because learners have difficulty in improving their

performance, and are not sure how to do so. It means that most of students feel hard when they asked to write a text.

In relation to the importance of writing skill for students, the government has set the curriculum of education focusing on text as English subject matter. There are many kinds of text that are taught and required to be mastered by the students, one of them is narrative text. Narrative text is a text that tells a story that happened in the past that has a purpose to amuse and entertain the reader.

Based on the preliminary observation of grade X of SMA Taruna PBD Medan that was by interviewing the English teacher about the students' writing ability especially in narrative text, the researcher found that many students felt difficult in writing in the teaching learning process. The English teacher told that most of the students were having difficulties in arranging the sentences because the lack of vocabulary and the main difficulty is in using grammar correctly and coherently.

The researcher also found that some of the students didn't pass the minimal mastery criteria (KKM) in writing narrative text. The minimal mastery criteria is 75 but some of the students got score under 75 which means failed.

As the media, the teacher just used printed media without any other media that support the teaching. In stimulating the motivation of the students, the teacher need to provide another interesting media which is the media that being used is already old-fashioned. It was proven by the researcher in which one of the media of teaching writing that the teacher used:

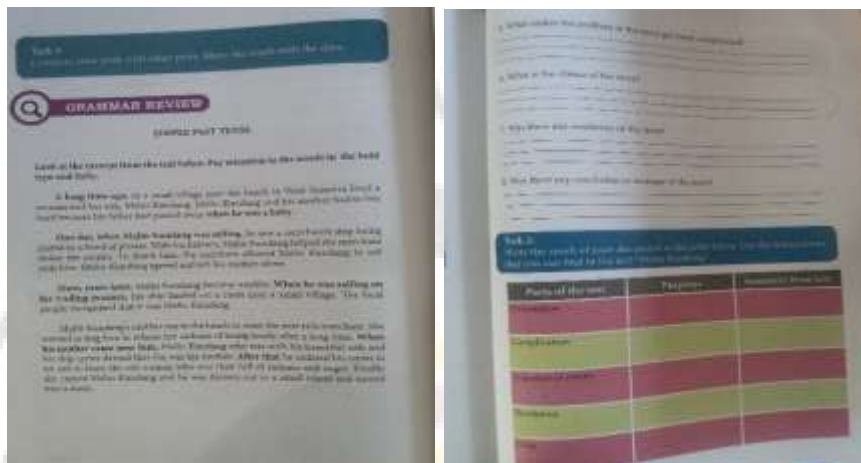


Figure 1. 1 The Media Used by the Teacher to Teach Narrative Text

As stated before, the use of media is needed to support the process of teaching. As Sadiman et al (2010) stated that media is anything used to send messages from the sender to the receiver, so it can be aroused the learner's thought, feeling and interest. Here, the teacher as a sender and the students as a receiver. Both teachers and students are helped by using media to achieve the learning goals.

Regarding to the use of digital learning media and new concept of technology which called IoT (Internet of Things), the researcher tried to use *Storyboard That* as a media in teaching writing narrative text. *Storyboard That* is an online storyboard creator that helps visually communicate ideas and concepts to quickly tell a story. *Storyboard That* provides a simple drag and drop interface and a large collection of custom artwork. It makes it easy for teachers to create great looking storyboards that bring visual learning to life.

Storyboard That also provides many features that enable the users make an interest storyboard. Some features that available in *Storyboard That* are scenes, characters, text tables, shapes, info graphics, web & wireframes, and science. The

characters available are also flexible, users can change the pose and expressions of characters by selecting from a range of emotions and actions.

Therefore, based on the statement above, the researcher is interested in doing research with title '*Developing Teaching Media by Using Storyboard That in Writing Narrative Text for Senior High School Students*'. The developed media hopefully can be contributed to help the teaching learning process of writing in order to improve and develop the students' writing ability for the students need in the future.

B. Problem of the Study

Based on the background of the study, the problem of the study is formulated as the following: **"How is teaching media developed by applying *Storyboard That* in writing narrative text for Senior High School students?"**

C. The Objective of the Study

The Objective of the study is to develop teaching media by using *Storyboard That* in order to help Senior High School students in their narrative writing.

D. The Scope of the Study

Based on the background above, this study is limited to develop the media by using *Storyboard That* to help students in finding the meaning of the story and in writing simple narrative text in the form of legend, according to the context and its usage. The level of students being studied is grade X of SMA Taruna PBD Medan.

E. The Significance of the Study

The findings of the study are expected to give some benefits for people theoretically and practically. Theoretically, the study is able to become a reference for the other researchers in developing their study related to storyboard and student's narrative writing. Practically, the study are expected to give some benefits as the follows:

- 1) For the students, the study will be able to give them a learning media that can enhance their writing ability.
- 2) For the teachers, the study will be able to help them in giving an appropriate teaching media in writing narrative text.