

## TABLE OF CONTENT

<b>ABSTRACT</b> .....	i
<b>ABSTRAK</b> .....	ii
<b>ACKNOWLEDGEMENT</b> .....	iii
<b>TABLE OF CONTENT</b> .....	v
<b>LIST OF TABLES</b> .....	vii
<b>LIST OF FIGURES</b> .....	viii
<b>LIST OF APPENDICES</b> .....	ix
<b>CHAPTER I INTRODUCTION</b> .....	1
A. Background of the Study.....	1
B. Problem of the Study.....	4
C. The Objective of the Study.....	4
D. The Scope of the Study.....	4
E. The Significance of the Study.....	5
<b>CHAPTER II REVIEW OF LITERATURE</b> .....	6
A. Theoretical Framework.....	6
1. Media.....	6
a. Definition of Media.....	6
b. Teaching Media.....	7
c. Characteristics of Teaching Media.....	8
d. Function of Teaching Media.....	9
e. Kinds of Teaching Media.....	10
2. <i>Storyboard That</i> .....	10
a. Definition of Storyboard That.....	10
b. The Process of Designing Storyboard by Using Storyboard That.....	12
c. The Advantages of Using Storyboard That.....	15
d. Disadvantages of Using Storyboard That.....	16
3. Need Analysis.....	16
a. Target Needs.....	16
b. Learning Needs.....	18
4. Writing.....	18
a. Definition of Writing.....	18

b. The Process of Writing .....	19
5. Narrative Text .....	20
a. Definition of Narrative Text .....	20
b. Social Function of Narrative Text .....	21
c. Generic Structure of Narrative Text .....	21
d. Language Features of Narrative Text .....	22
e. Example of Narrative Text .....	22
B. Relevant Studies.....	25
C. Conceptual Framework.....	26
<b>CHAPTER III RESEARCH AND METHODOLOGY .....</b>	<b>29</b>
A. Research Design.....	29
B. Location and Subject of the Study .....	29
C. Instrument of Data Collection.....	29
D. Technique of Collecting Data .....	30
E. Technique of Data Analysis.....	30
F. The Procedure of Developing Media .....	31
<b>CHAPTER IV RESEARCH FINDING AND DISSCUSSION.....</b>	<b>33</b>
A. Research Findings .....	33
1. Gathering data and Information .....	33
2. Need Analysis .....	34
a. Questionnaire Analysis.....	34
b. Interview Analysis .....	42
3. Developed <i>Storyboard That</i> Media .....	43
4. Validating by Experts.....	48
5. Revising.....	54
6. Final Product .....	55
B. Discussion.....	55
<b>CHAPTER V CONCLUSIONS AND SUGGESTIONS .....</b>	<b>57</b>
A. Conclusions.....	57
B. Suggestions .....	57
<b>REFERENCES.....</b>	<b>59</b>