ABSTRACT

Sihotang, Rika Marista. 2153220030. 2020. Jargon in YouTuber's Vlog. A Thesis. Faculty of Languages and Art. State University of Medan.

Language is an important feature of human life. People use language as a medium. Furthermore, language use as a media of communication when people need to know each other, even establishing a social relationship. Every people has a different language. The differences of language cause language variation. One of language variation is jargon. Jargon is one of language varieties that is used based on the use or some purposes. This study was intended to investigate phenomenon of jargon used by YouTuber's Vlog and their meanings. In this study, the writer used descriptive qualitative as her research design which described the phenomena about the jargon used by YouTuber's Vlog. The subjects of this study are Indonesian YouTuber. The instruments used to collect the data were observation and documentation. In the observation, the writer observed the dialogues and conversations in YouTuber's vlog

The result of this study showed that there were 30 jargons found in YouTuber's Vlog. It was found 30 (thirty) jargons used by YouTuber's in their YouTube account. They were: 27 jargons found on word, 0 jargon found on acronym, 0 argon found on abbreviation And 3 jargons found on phrase. The jargons were used in informal situation. Then, the meaning of each jargon was divided in to two meaning, denotative and connotative, and there are 28 jargon or 93,33% on denotative and 2 jargon or 6,67% on connotative meaning.