

## CHAPTER I

### INTRODUCTION

#### A. The Background of the Study

Language has an important role in human activities to communicate, express the ideas, feeling, and desire with other people. It can be done through many languages, for example, in English. English is one of the language that should be mastered in this modern era because English as International language is used in many countries as a tool to communicate globally. Therefore it is used in almost every aspects of life such as in science, education, technology and news.

Speaking is one of important skill in learning English for students to be develop. According to Richards (2008), English as Foreign language, students have to master speaking skill in English as our priority. Indonesia as a develop country realize the importance of speaking English. That's why in Indonesia, English lesson also put in the curriculum. The purpose of speaking English is challenging but in fact most of students did not want to learn it because they thought that speaking is difficult and uninteresting. This problem is not just a problem to students, but also a problem for teachers. Because teachers are supposed to be creative in designing teaching learning process in English, especially to improve the students' speaking skill.

The problem may be affected by many factors, such as the teaching method and technique used by teachers, media used in learning process and also students' enthusiasm. Based on the observation had done in SMP N 30 Medan the teachers were not appropriately teaching speaking skill. One of the factor is the lack of

teaching media and teaching materials that can help students to learn English in order to develop their speaking skills, and teacher tend to taught the students monotonously. Many students are not interested or motivated in learning speaking because students learn speaking by listening explanations and using white boards and markers, so students are not creative and active in learning speaking. According to (Curriculum, 2013), states that “teachers will be more creative, while students will be more active”. It means teachers are supposed to be creative in developing media in teaching that can make the students producing sentences or to improve the students’ speaking skill.

Students as the millennial generation are comfortable with technologies that recent for older generations have grown up in the current environment of ubiquitous mobile communication. Therefore, teachers now should follow the latest technology and the internet in order that teachers understand what makes students interested. Besides, technology can help teacher and be facilitate in transferring knowledge to the students in many ways. Harmer (2001) argues that it is essential for teachers to develop speaking by means of interesting and relevant activities, in a contextualized manner, and related with the communicative necessities of the given population. He adds that teaching speaking should be taught in attractive and communicative activities.

Another problem that occurs during the observation in teaching and learning process that researcher could see in SMPN 30 Medan was the students do not show their cooperation besides students were lack of vocabulary. As we know that speaking needs a practice, so students effectively practice with others in their

class. In turn, they felt shy to talk in front of the class. They just keep silent because they were not confident and fluent when speaking in front of the class, they also miss pronounce and difficult to express their idea when speaking. Riswandi (2016) also found the similar problems faced by students in one of Junior High School in Surakarta in mastering speaking skills. They cannot express their thoughts fluently by using appropriate vocabulary and correct grammatical form, and then totally get stuck and speak their mother tongue *Bahasa Indonesia*. And it affects their English speaking value being low.

To reach good atmosphere, improve their skill, and make the students interest in lesson, many activities can be used especially in this modern era of technology. One of them is designing media that make them have challenging and active to create and develop creative ideas toward their English speaking activities. There are many kinds of media that usually used in teaching. One of them is picture. But recently this media seem didn't interesting if it is not unique. Other disadvantage of picture is that picture doesn't give real situation and motion to the topic. According to Thomas (cited in Rakhmania and Kusumaningrum, 2009), doing the online videos offers learners the opportunity to practice their language speaking skill anywhere and with little prior preparation, which keeps them involved in the process. The teachers and students delighted to teach and learn using the basic concept of technology.

Audio visual media, especially Video Blog are definitely acknowledged as one of the most effective tools in education. Video Blog (Vlog) has a lot potential and if tapped correctly creates wonders. Mustikawati (2013) in her study state that

the use of video in teaching speaking for eighth grade students can stimulate students' interest and motivation in learning materials. By creating a Video Blog as the developing of media which is an interesting and innovative media can guiding students to practice speak in English more.

Video Blog (Vlog) is not only give impact in improving speaking ability but also hopefully contribute to build students' enthusiasm in learning English generally and speaking long functional particularly. This media will ease Thus, this research is formulated as "Developing Video Blog as Media in Teaching Long Functional Text for Eighth Grade Students at SMPN 30 Medan".

### **B. The Identification of the Problem**

Based on the researcher observation at SMPN 30 Medan it is found that most of students didn't participate in the classroom activities especially in speaking. They are lack of confident and felt shy to express their idea. It is showed that the teaching-learning media are not appropriate yet. Many students face problem in speaking. Teachers as the facilitator should be more creative in designing media to enhance students' ability in speaking English especially in speaking long functional text.

### **C. The Problem of the Study**

Based on the background of the study above, the problem of this study is formulated as follow "How are the Video Blogs (Vlog) developed as media in teaching long functional texts?".

#### **D. The Objective of the Study**

As mentioned in the problem of study above, the objective of this research is to develop Video Blogs as media in teaching long functional texts.

#### **E. The Scope of the Study**

There are so many factors related to the students' speaking skill. It is impossible to explore those all related factors at the same way. This study will be focused on the eighth grade students of SMP N 30 Medan in speaking long functional texts at the second semester by developing video blog based on students' need especially on their task accuracy, fluency and comprehensibility. Media is chosen because they have important roles in supporting and stimulating the students' motivation to speak English. Therefore the researcher tries to develop vlog because it contains audio and visuals that will increase the level of students' interest.

#### **F. The Significances of the Study**

This finding of the study will be expected to have both theoretical and practical importance in speaking.

##### **1. Theoretical significance**

It is hoped that the result of the study can be useful and being one of the references in providing information and theories about developing teaching media to teach speaking skill.

##### **2. Practical significances**

Besides giving theoretical significance, this finding will be expected to give practical significances, such as:

a. For Students

By using video blog as media in learning long functional text, it is hope that the students' speaking skill can be improved, so that the students can build many ideas and communicate it using English more fluently, accurately, and communicatively.

b. For Teachers

It is useful for English teachers to improve their teaching media, so that the students comprehend the materials and get involved in teaching and learning process, especially in speaking activities. The English teachers are also expected to innovatively create interesting media.

c. For other researchers

Another researcher who want to investigate or develop students' speaking media of long functional texts get additional information and knowledge to teach speaking skill.