

## DAFTAR ISI

<b>ABSTRAK</b> .....	Error! Bookmark not defined.
<b>KATA PENGANTAR</b> .....	Error! Bookmark not defined.
<b>DAFTAR ISI</b> .....	v
<b>BAB I PENDAHULUAN</b> .....	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Batasan Masalah .....	Error! Bookmark not defined.
1.3 Rumusan Masalah .....	Error! Bookmark not defined.
1.4 Tujuan Penelitian .....	Error! Bookmark not defined.
1.5 Manfaat Penelitian .....	Error! Bookmark not defined.
<b>BAB II KAJIAN PUSTAKA</b> .....	Error! Bookmark not defined.
2.1. Penelitian Relevan .....	Error! Bookmark not defined.
2.2 Kajian Teori .....	Error! Bookmark not defined.
2.2.1 Strategi Politik .....	Error! Bookmark not defined.
2.2.2 Marketing Politik .....	Error! Bookmark not defined.
2.2.3. Partai Politik dan Partai Keadilan Sejahtera (PKS) .....	Error!
<b>Bookmark not defined.</b>	
2.2.3.1 Partai politik .....	Error! Bookmark not defined.
2.2.3.2 Partai Keadilan Sejahtera (PKS)	Error! Bookmark not defined.
<b>defined.</b>	
2.2.4 Pemilukada .....	Error! Bookmark not defined.
<b>BAB III METODE PENELITIAN</b> .....	Error! Bookmark not defined.
3.1 Desain Penelitian .....	Error! Bookmark not defined.
3.1.1 Jenis Penelitian .....	Error! Bookmark not defined.
3.1.2. Metode Penelitian .....	Error! Bookmark not defined.
3.1.3 Lokasi Penelitian .....	Error! Bookmark not defined.

3.2 Subjek Penelitian .....	<b>Error! Bookmark not defined.</b>
3.3 Definisi Operasional Penelitian .....	<b>Error! Bookmark not defined.</b>
3.4 Teknik Pengumpulan Data.....	<b>Error! Bookmark not defined.</b>
3.4.1 Jenis Data.....	<b>Error! Bookmark not defined.</b>
3.4.2 Instrumen Pengumpulan Data....	<b>Error! Bookmark not defined.</b>
3.5 Teknik Analisis Data.....	<b>Error! Bookmark not defined.</b>
3.6 Kerangka Berpikir.....	<b>Error! Bookmark not defined.</b>
<b>BAB IV HASIL PENELITIAN DAN PEMBAHASAN</b>	<b>Error! Bookmark not defined.</b>
4.1 Deskripsi Lokasi Penelitian .....	<b>Error! Bookmark not defined.</b>
4.1.1 Gambaran Umum Lokasi Penelitian .....	<b>Error! Bookmark not defined.</b>
4.1.2 Struktur Organisasi DPC Partai Keadilan Sejahtera (PKS) Kecamatan Medan Petisah .....	<b>Error! Bookmark not defined.</b>
4.2 Hasil Penelitian .....	<b>Error! Bookmark not defined.</b>
4.3 Pembahasan Hasil Penelitian .....	<b>Error! Bookmark not defined.</b>
<b>BAB V KESIMPULAN DAN SARAN</b>	<b>Error! Bookmark not defined.</b>
A. KESIMPULAN .....	<b>Error! Bookmark not defined.</b>
B. SARAN .....	<b>Error! Bookmark not defined.</b>
<b>DAFTAR PUSTAKA</b> .....	<b>Error! Bookmark not defined.</b>
<b>DAFTAR PERTANYAAN</b>	
<b>DOKUMENTASI</b>	