

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iv
LIST OF PICTURES	vii
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF APPENDICES	x
CHAPTER I INTRODUCTION	1
A. The Background of the Study	1
B. The Identification of the Problem	4
C. The Problem of the Study	5
D. The Objective of the Study	5
E. The Scope of the Study	6
F. The Significance of the Study	6
CHAPTER II REVIEW OF LITERATURE	7
A. Theoretical Framework	7
1. Media	7
a. Definition of Media	7
b. The Learning Media	8
c. Characteristic of Learning Media	8
d. The Advantages and disadvantages of Learning Media ..	9
e. Kinds of Learning Media	10
f. Audio Visual Media	11
g. Digital Media	11
1. Media Design	12
2. Media Development	13
a. Definition of Teaching Media	13
b. Developing Teaching Media	14
2. Adobe Flash Pro CS5	15
a. Definition of Adobe Flash Pro CS5	15

b.	Advantages and disadvantages of Adobe Flash Pro CS5	17
c.	Examples of Adobe Flash Pro CS5 Products	17
3.	Writing	18
a.	Definition of Writing	18
b.	The process of Writing	20
4.	Analytical Exposition Text	22
a.	Definition of Analytical Exposition Text	22
b.	Generic Structure of Analytical Exposition Text	23
c.	Language Features of Analytical Exposition Text	23
d.	Example of Analytical Exposition Text	23
5.	The Implementation of Curriculum 2013 in Senior High School	26
B.	Relevant Studies	28
C.	Conceptual Framework	29
CHAPTER III RESEARCH METHODOLOGY		31
A.	The Research Design	31
B.	The Location and Subject Research	31
C.	Instruments of Data Collection	31
D.	The Techniques of Collecting Data	32
E.	The Techniques of Data Analysis	33
F.	The Steps of Media Development	33
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION		34
A.	Research Findings	34
1.	Gathering Data	34
2.	Need Analysis	35
a.	Questionnaire Analysis	35
b.	Interview Analysis	43
3.	Developing Media by Using Adobe Flash Professional CS5 Media	44
4.	Validating By Experts	49
5.	Revising	51
6.	Final Product	51

B. Discussion	52
CHAPTER V CONCLUSION AND SUGGESTION.....	54
A. Conclusion	54
B. Suggestion	55
REFERENCES.....	56

