

ABSTRAK

Rovi Lestari Sitorus. NIM.7143341064. Pengaruh Sikap dan Sosio Demografi terhadap Minat Berwirausaha Siswa Kelas XI IS SMAN 1 Sunggal Tahun Ajaran 2017/2018. Skripsi. Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan, 2018.

Penelitian ini bertujuan untuk mengetahui pengaruh sikap dan sosio demografi terhadap minat berwirausaha siswa kelas XI IS SMAN 1 Sunggal Tahun Ajaran 2017/2018.

Penelitian ini dilaksanakan di SMAN 1 Sunggal. Populasi dalam penelitian ini sebanyak 180 orang. Sampel dalam penelitian sebanyak 52 orang dengan menggunakan simple random sampling.

Untuk mengetahui pengaruh sikap dan sosio demografi terhadap minat berwirausaha digunakan rumus regresi linear berganda dan persamaan regresi yang diperoleh $Y = 16,860 + 0,530 X_1 + 2,363 X_2$. Teknik analisis data yang digunakan adalah dengan uji t dan uji f pada taraf signifikan 95% atau alpha 5%. Hasil penelitian dan pengujian hipotesis disimpulkan bahwa: (1) Ada pengaruh yang positif dan signifikan antara sikap dengan minat berwirausaha. (2) Ada pengaruh yang positif dan signifikan antara sosio demografi dengan minat berwirausaha. (3) Ada pengaruh yang positif dan signifikan antara sikap dan sosio demografi terhadap minat berwirausaha. Koefisien determinasi (R^2) diperoleh sebesar 36,8% perubahan minat berwirausaha dipengaruhi oleh sikap dan sosio demografi.

Kata Kunci: Sikap, Sosio Demografi, Minat Berwirausaha



ABSTRACT

Rovi Lestari Sitorus. NIM.7143341064. The Effects of Attitude and Socio Demographic on Entrepreneurship Interest of Student Class XI IS SMAN 1 Sunggal Academic Year 2017/2018. Essay. Department of Economic, Business Education Program, Faculty of Economics, State University of Medan, 2018.

This research aimed to determine the the effects of attitude and socio demographic on entrepreneurship interest of student class XI IS SMAN 1 Sunggal academic year 2017/2018.

This research was conducted at SMAN 1 Sunggal. The population in this research as many as 180 people. Samples in the study were 52 people using simple random sampling.

To know the effect of attitude and entrepreneurship interest used is with multiple linear regression formula and regression equation obtained $Y = 16,860 + 0,530 X_1 + 2,363 X_2$. Data analysis technique used is with t test and f test at significant level of alpha 5%. The result of research and hypothesis testing concluded that: (1) there is a positive and significant influence between attitude on entrepreneurship interest. (2) there is a positive and significant influence between sosio demographic on entrepreneurship interest. (3) there is a positive and significant influence between attitude and sosio demographic on entrepreneurship interest. Coefficient of determination (R^2) obtained 36,8% change of entrepreneurship interest by attitude and socio demographic.

Keywords: Attitude, Socio Demographic, entrepreneurship interest

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