CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions

After analyzing logical meaning in business texts of the daily *The Jakarta Post*, the following conclusions are drawn.

(1) Based on the Systemic Functional Linguistics (SFL) theory, there are nine categories of logical meaning are found in business texts; they are: paratactic elaboration, paratactic extension, paratactic enhancement, paratactic locution, hypotactic elaboration, hypotactic extension, hypotactic enhancement, hypotatcic locution and hypotactic idea.

(2) From the nine categories of logical meaning that were occured in business texts, the logical meaning of hypotactic enhancement is dominantly occured in relating one clause to another clauses in business text. This categories emphasizes the information with given more detailed information.

(3) The dominantly occurences of hypotatactic enhancement is due to the fact that business expands the reality of how to get such profits such as a company of internet provider has many customers. This is required since the writers of business text presents their ideas persuasively and convincingly in order to make the reader more easily understand aboout the information by providing some circumstancial information including time, purpose, condition, cause or reason.
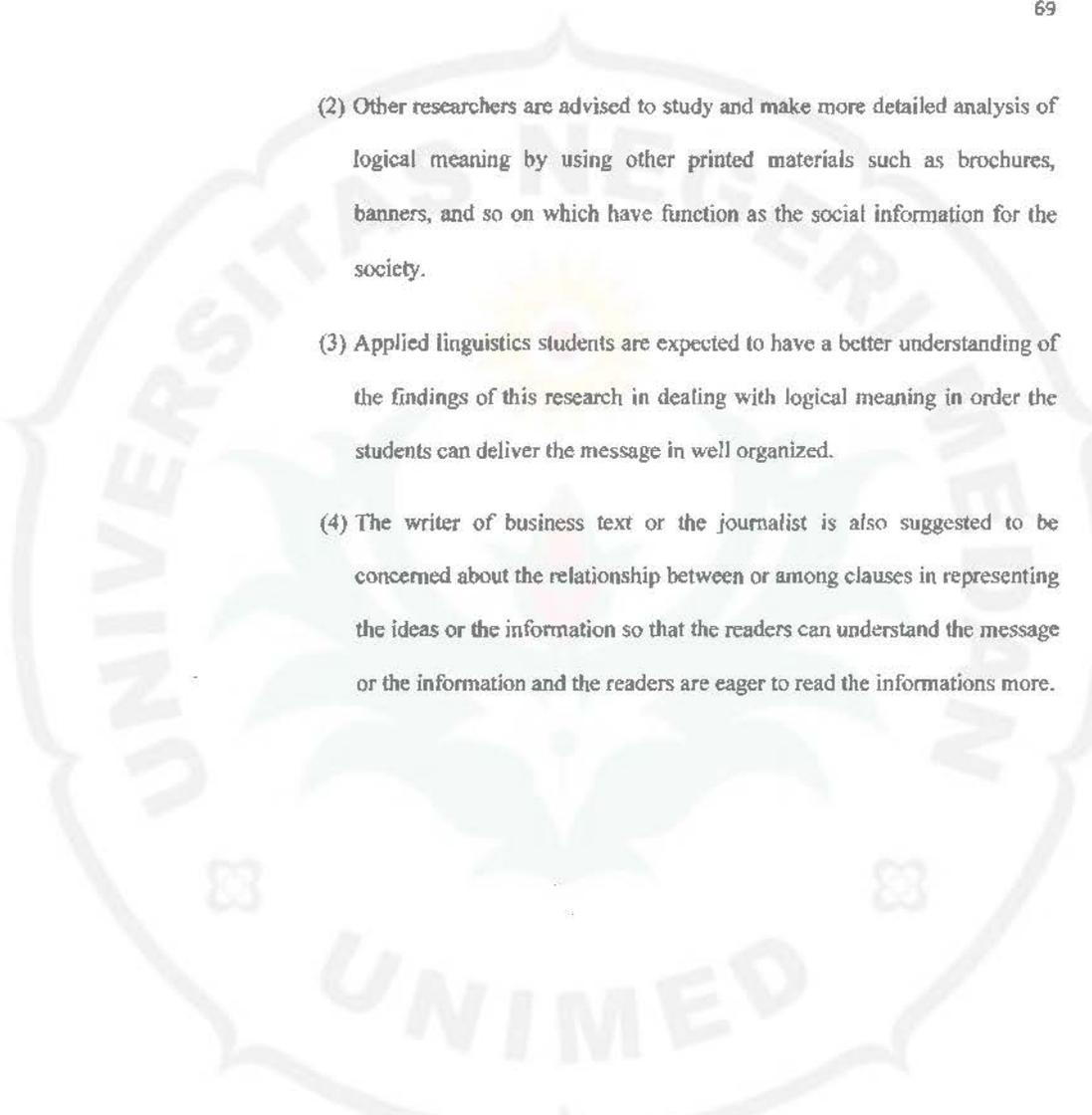
5.2 Implications

The findings of this research are very useful for the editors of newspaper in editing the news before it is printed. They need to know logical meaning as well in order to relate one clause to another clause in delivering the message so the information can be understood by the readers easily. By knowing the logical meaning as well it will be easier to know and to understand the message written down in the newspaper. Thus, it is very necessary for the newspapers companies to employ someone that has an ability in language especially in relating one clause to another clause. His duty will also help the editors of the newspapers. It is very unlucky if the newspaper printing companies employ someone as an editor without having an ability in language or there is no background of language as well. It will make the newspapers companies bankrupt because there are no customers want to buy the newspaper as the news are not well organized and uninteresting to read, ofcourse the message can not be understood easily by the readers.

5.3 Suggestions

In relation to the conclusions previously, some suggestions are staged as the following:

(1) Lecturers are suggested to consider using logical meaning as a way of relating one clause to another clause. It is because sometimes the students are not aware about the benefit of having skills in relating one clause to another clause in order to deliver the message or information.

(2) Other researchers are advised to study and make more detailed analysis of logical meaning by using other printed materials such as brochures, banners, and so on which have function as the social information for the society.

(3) Applied linguistics students are expected to have a better understanding of the findings of this research in dealing with logical meaning in order the students can deliver the message in well organized.

(4) The writer of business text or the journalist is also suggested to be concerned about the relationship between or among clauses in representing the ideas or the information so that the readers can understand the message or the information and the readers are eager to read the informations more.