ABSTRACT

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This study deals with logical meaning of Business Texts in The Jakarta Post. The purposes of this study were to describe the logical meaning that occurred in the business texts and to derive the dominant category of logical meaning in clause complexes in business texts then to reason why it is actualized in the way it is. This study was conducted by using descriptive method with a qualitative approach. The data of this research were the business texts from the daily The Jakarta Post. There were nine texts of business texts analyzed in this study. The analysis was based on systemic functional linguistic (SFL) theory. Determining, identifying, and analyzing were the steps in analyzing the data. Based on the analysis, it was found that only nine from ten categories of logical meaning that was used in business texts in The Jakarta Post. The category that was not found in business text is Paratactic Idea. There were 385 clause complexes of The Jakarta Post as the sample. The most dominant category of logical meaning that used in business texts was Hypotactic Enhancement (43%). Then followed by Paratactic Extension (22%), Hypotactic Elaboration (11.6%), Hypotactic Locution (8.8%), Paratactic Locution (8.0%), Hypotactic Extension (2.8%), Paratactic Enhancement (2.5%), Paratactic Elaboration (0.8%), and Hypotactic Idea (0.5%). The use of logical relation in the text reflects the ideas or thoughts which are represented are clearly interrelated in order to achieve the writer's purpose. By using the logical relation, the reader can easily understand the message that given by the writer. The reason for the dominantly used of Hypotactic Enhancement in business texts is that the journalist presents his ideas or the information persuasively and convincingly by providing some circumstantial information, including the categories of time, place, manner, cause or condition. It is expected that the findings of this study will be useful for everyone who wants to study more about language use with reference to logical meaning.