

TABLE OF CONTENTS

	Pages
Abstract-----	i
Abstrak -----	ii
Table of Contents-----	iii
List of Tables -----	vi
List of Figures -----	vii
List of Appendices -----	viii
CHAPTER I. INTRODUCTION -----	1
1.1. Background of the Study -----	1
1.2. The Problems of the Study -----	6
1.3. The Objectives of the Study-----	7
1.4. The Scope of the Study -----	7
1.5. The Significance of the Study -----	8
CHAPTER II. THEORETICAL FRAMEWORK -----	9
2.1. Review of Literature-----	9
2.1.1 English for Specific Purpose -----	9
2.1.1.1. Definition of ESP-----	9
2.1.1.2. Branches of ESP-----	10
2.1.2 Learning Material-----	12
2.1.3 The Development of Learning Material -----	14
2.1.3.1. Definition of Material Development -----	14
2.1.3.2. Principles of Material Development -----	14

2.1.3.3. Model of Material Development-----	16
2.1.4 Models of Learning Material Evaluation -----	21
2.1.5 Speaking -----	23
2.1.6 Contextual Teaching and Learning-----	24
2.1.6.1. Definition of Contextual Teaching and Learning-----	24
2.1.6.2. The Principles of CTL -----	25
2.1.6.3. The Procedure of CTL in Teaching Speaking-----	27
2.1.6.4. Developing English Speaking Material through CTL-----	28
2.1.7 English for Students of Beauty Program Study -----	30
2.1.8 Need Analysis -----	31
2.2.Relevant Studies-----	32
2.3.Conceptual Framework-----	34
CHAPTER III. RESEARCH METHODOLOGY -----	37
3.1.Research Design-----	37
3.2. Source of Data and Data-----	38
3.3.The Technique of Collecting Data -----	38
3.4.Techique for Analyzing Data-----	39
3.5.Procedure of the Study -----	39
CHAPTER IV. DATA ANALYSIS AND MATERIAL DEVELOPMENT -----	43
4.1 Evaluation and Need Analysis-----	43
4.1.1. The Evaluation of Teaching and Learning of English for Beauty Study Program Students -----	43

4.1.2. The Need Analysis of Teaching and Learning of English for Beauty	
Study Program Student -----	46
4.2 Material Development-----	50
4.2.1. The Development of Syllabus for Beauty Study Program -----	50
4.3 Material Validation -----	62
4.4 Findings -----	65
4.5 Discussion -----	66
CHAPTER V. CONCLUSION AND SUGGESTION-----	70
5.1 Conclusions -----	70
5.2 Suggestions -----	71
References-----	72
Appendices -----	75