

TABLE OF CONTENTS

ABSTRACT	i
ACKNOLEDGMENT	ii
TABLE OF CONTENTS	iv
LIST OF FIGURE	vi
LIST OF TABLE	vii
LIST OF APPENDIX	viii
LIST OF PICTURE	ix
CHAPTER I: INTRODUCTION	1
A. The Background of the Study	1
B. The Identifications of the Problems	5
C. The Problems of the Study	5
D. The Objectives of the Study	6
E. The Scope of the Study	6
F. The Significances of the Study	6
CHAPTER II: REVIEW OF LITERATURE	8
A. Theoretical Framework	8
1. Semiotics	8
a. Semiotic Theory	9
1) Ferdinand de Saussure.....	9
2) Charles Sanders Peirce	10
b. Semiotic Fields.....	13
1) Cultural Codes.....	14
2. Pragmatics	14
3. Ethnolinguistics.....	15
4. Culture.....	16
5. Batak Toba	16
a. Batak Toba Ceremony.....	17

1) Wedding Ceremony	18
2) <i>Mangampu</i> Ceremony.....	19
a) <i>Mangampu Anak</i> Ceremony.....	19
b) <i>Mangampu Boru</i> Ceremony.....	20
B. Relevant Studies.....	21
C. Conceptual Framework	24
CHAPTER III: RESEARCH METHODS.....	26
A. Research Design	26
B. Data and Source of Data.....	26
C. Location of Research.....	26
D. Technique of Collecting Data.....	27
E. Technique of Analyzing Data.....	28
CHAPTER IV: DATA AND DATA ANALYSIS.....	29
A. Data	29
B. Data Analysis	29
a) Symbols and its meaning which are used in Batak Toba ceremony <i>Mangampu Boru</i>	29
b) The meaning of each symbol which used in Batak Toba ceremony <i>Mangampu Boru</i> was interpreted by using Peirce's Triadic Theory	31
C. Research Findings	42
D. Discussion	44
CHAPTER V: CONCLUSION AND SUGGESTION.....	47
A. Conclusion	47
B. Suggestion.....	48
REFERENCES.....	49