

## ABSTRAK

**Virza Carel Novi. Nim. 7143341077. Pengaruh Penggunaan Media Visual dan Minat Belajar Terhadap Prestasi Belajar Kearsipan Di SMK Negeri 1 Tanjung Pura T.A 2018/2019. Skripsi. Jurusan Ekonomi, Program Keahlian Pendidikan Administrasi Perkantoran, Fakultas Ekonomi, Universitas Negeri Medan 2018.**

Masalah dalam penelitian ini adalah penggunaan media visual dan minat belajar terhadap prestasi belajar Kearsipan siswa kelas XI AP SMK Negeri 1 Tanjung Pura T.A 2018/2019 yang masih rendah. Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media visual dan minat belajar baik secara parsial maupun simultan terhadap prestasi belajar siswa. Penelitian ini dilakukan di SMK Negeri 1 Tanjung Pura dengan populasi sebanyak 102 siswa dan sampel sebanyak 50 siswa. Instrumen yang digunakan untuk mengukur media visual dan minat belajar berupa angket dan untuk mengukur prestasi belajar kearsipan siswa digunakan Daftar Kumpulan Nilai Kearsipan siswa kelas XI AP SMK Negeri 1 Tanjung Pura T.A 2018/2019.

Penelitian ini menggunakan uji instrument berupa uji validitas dan reliabilitas yang dilakukan kepada 30 responden. Dimana butir angket dinyatakan valid jika nilai  $r_{xy} > r_{tabel}$ , dengan  $r_{tabel} = 0,36$ . Hasil uji reliabilitas angket media visual yaitu  $0,935 > 0,396$ , dan angket minat belajar yaitu  $0,924 > 0,443$ . Hasil uji asumsi klasik diperoleh normalitas sebesar  $0,200 > 0,05$ , uji linearitas media visual terhadap prestasi belajar sebesar  $0,192 > 0,05$  dan minat belajar terhadap prestasi belajar diperoleh  $0,848 > 0,05$ . Sedangkan uji multikolinearitas diperoleh nilai tolerance sebesar  $0,524 > 0,1$  dan  $VIF = 1,908 < 10$  yang artinya bahwa kedua variable bebas tidak saling memiliki hubungan.

Teknik analisis data dengan menggunakan regresi linear berganda dan untuk menguji hipotesisnya dengan menggunakan uji-t dan uji-f dengan menggunakan bantuan program SPSS 24.0. Hasil analisis data diperoleh persamaan regresi berganda yaitu  $Y = 30,952 + 0,235 X_1 + 0,349 X_2 + e$ . Hasil uji-t diperoleh  $t_{hitung} > t_{tabel}$  ( $3,093 > 1,67793$ ) dengan taraf signifikan  $0,003 < 0,05$  untuk hipotesis 1 dan untuk hipotesis 2 diperoleh  $5,121 > 1,67793$  dengan taraf signifikan  $0,000 < 0,05$ . Sedangkan pengujian hipotesis secara simultan diperoleh  $F_{hitung} > F_{tabel}$  ( $54,995 > 3,20$ ) dengan taraf signifikan  $0,000 < 0,05$ . Hasil penelitian dapat disimpulkan bahwa : 1) ada pengaruh positif dan signifikan antara media visual terhadap prestasi belajar kearsipan, 2) ada pengaruh positif dan signifikan antara minat belajar terhadap prestasi belajar kearsipan, 3) ada pengaruh positif dan signifikan antara media visual dan minat belajar siswa terhadap prestasi belajar kearsipan siswa XI AP SMK Negeri 1 Tanjung Pura TA 2018/2019.

**Kata Kunci: Media Visual, Minat Belajar, dan Prestasi Belajar**

## ABSTRACT

**Virza Carel Novi. Nim. 7143341077. The Influence Of Using Visual Media and Interest In Learning On Archival Learning Achievement in Vocational High School 1 Tanjung Pura Academic Year 2018/2019. Thesis. Department of Economic, Office Administration Education Studies Program, Economics Faculty, Medan State University 2018.**

The problem in this study is the use of visual media and interest in learning on archival learning achievement of students in XI AP Vocational High School 1 Tanjung Pura Academic Year 2018/2019 is still low. This study aims to determine the influence of using visual media and interest in learning both partially and simultaneously on student learning achievement. This research was conducted on Vocational High School 1 Tanjung Pura, with population as many as 102 students and sample were 50 students. The instrument used to measure visual media and interest in learning was questionnaires and the instrument used to measure student's archival achievement was student's Archival Values.

This study uses an instrument test in the form of validity and reliability tests conducted to 30 respondents. Where the questionnaire item is declared valid if the  $r_{xy}$  value  $> r_{table}$ , with  $r_{table} = 0.36$ . The results of the reliability test of visual media questionnaires were  $0.935 > 0.396$ , and the questionnaire of learning interest was  $0.924 > 0.443$ . The results of the classical assumption test obtained normality of 0.200, the test of visual media linearity toward learning achievement of  $0.192 > 0,05$  and the interest in learning towards learning achievement was  $0.848 > 0,05$ . While the multicollinearity test obtained tolerance value of  $0.524 > 0,1$  and  $VIF = 1.908 < 10$  which means that the two independent variables do not have mutual relations.

The Technique for data analysis was multiple linear regression and to try hypothesis was used t-test and f-test through SPSS 24.0. Results of data analysis obtained by multiple regression equation  $Y = 30,952 + 0,235 X1 + 0,349 X2 + e$ . The results of t-test is  $t_{count} > t_{table}$  ( $3.093 > 1,67793$ ), with significance level of  $0.003 < 0.05$  for hypothesis 1 and for hypothesis 2 obtained  $5.121 > 1,67793$  with a significance level of  $0.000 < 0.05$ . While simultaneous hypothesis testing obtained  $F_{count} > F_{table}$  ( $54.995 > 3,20$ ) with a significant level of  $0.000 < 0.05$ . The results of this research can be concluded: 1) there is positive and significant influence between visual media on archival learning achievement, 2) there is positive and significant influence between interest in learning on archival learning achievement, 3) there is positive and significant influence between visual media and student interest in learning on archival learning achievement of student XI AP in Vocational High School 1 Tanjung Pura Academic Year 2018/2019.

**Keywords: Visual Media, Interest In Learning, and Learning Achievement**