

## LIST OF FIGURES

Figure 2.1 Diagram of Conceptual Framework.....	24
Figure 4.1. Pop up book IA.....	37
Figure 4.2. Pop up book IB.....	38
Figure 4.3. Pop up book IIA.....	39
Figure 4.4. Pop up book IIB.....	40
Figure 4.5. Pop up book IIIA.....	41
Figure 4.6. Pop up book IIIB.....	42



The logo of Universitas Negeri Semarang (UNIMED) is a circular emblem. It features a central sun with rays, a green plant with leaves, and a red flower. The text "UNIVERSITAS NEGERI SEMARANG" is written around the top inner edge, and "UNIMED" is written at the bottom. There are two small square symbols on the left and right sides of the emblem.

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