

# CHAPTER I

## INTRODUCTION

### 1.1 The Background of the Study

Movie is a kind of literary work which has widely been linked as a modern literary work. Bannet and Royle (2004: 142) states that over recent decade's cinema is increasingly come to be incorporated into university literature courses and literature professors have been pronouncing on films, as well as on novels, poems and plays. It can be restated that movie, as a product of literary work, can be examined into literary critics, since it depicts not only reality in the society but also idea about current issue mushrooming all around this world. Movie as a literary work is deeply rooted with this world and its social issues. One of those social issues is interpersonal metaphor.

Interpersonal metaphor as one types of metaphor is often by politicians or bureaucrats in order to make meaning ambiguous, but in this study the researcher used interpersonal metaphor in the movie with entitled *The Boss Baby* because the researcher wants to know the interpersonal metaphor in the movie. According Saragih (2014) interpersonal metaphor occurs in the areas of politic, diplomacy and bureaucracy. Halliday (1994) it is very common if the bureaucrat or politician most used metaphorical than literal utterances or un-congruent coding than congruent one. The use of in-congruent or metaphorical utterances by politician deals with such factors in doing interaction with other people. One of grammatical metaphor which deals with the maintaining relationship among speakers while having interaction is interpersonal metaphor. It involves non-congruent ways of informal spoken language which concerns with establishing and maintaining relations with other people enacting interaction correlated with a tendency to draw on the resources of interpersonal metaphor involved (Xue-feng, 2010). In other words, the use of metaphorical deal with the meaning based on the grammatical shifting used by the speaker.

Saragih (2014) a diplomat faces human beings with feeling and emotion and therefore tries to make ambiguous meaning, where subjectivity is highly appreciated. The diplomat depends on subjectivity can make different meanings, which are transformed into harmonious and agreeable relation and a diplomatic experience is also expressed by politicians or bureaucrats. He also adds that interpersonal metaphor disperses meaning into ambiguous one. It is also occur in order to negotiate or in other cases avoiding negotiation. While, interpersonal metaphor is a strategy for expanding the potential for negotiation (Halliday, 2004). It means that the possible used negotiation or avoid negotiation based on the interaction in the movie or text.

The reason of using interpersonal metaphor by animators in the movie because the researcher want to know if there is interpersonal metaphor used in The Boss Baby Movie, if there is how much interpersonal metaphor used by animators in the movie. While, the researcher have not yet found a researches examining interpersonal metaphor in the movie, so the researcher feel interested to use the interpersonal metaphor contained in the movie. This movie tells of a baby and a boy of 7 years old. Here the researcher also want to know the character of the baby and the little boy, whether it is in accordance with age or not.

Abrams (1999) states that characters are the persons represented in a dramatic work, who are interpreted by the reader as being endowed with particular moral, intellectual and emotional qualities by inferences from what the persons say and their distinctive ways of saying it the dialogue and from what they do the action. Moreover, Pujiharto (2012:44) states that character is the attitude, wants, emotions, and moral principles that are owned by a man in the story. He concludes that those points are really important in order to build a clear character of the story.

Furthermore, Asura (2005: 62) states that the characters of movie should be strengthen by their dialogues, name or anything. She states that it will be very helpful if each of the characters

has their own style in a movie to keep its consistency and to make sure that there are no hidden characters. From the dialogue the character can usually be seen by the audiences. All of the emotions that are needed by the character will be flown as the characters talk in each scene. Strong characters will also build a good imagination of the audiences and it will be the process of connecting the story to get the characters indirectly.

The researcher chooses “The Boss Baby movie” in this study. The Boss Baby is an American 3D computer-animated comedy film, produced by DreamWorks Animation and distributed by 20th Century Fox. The film is directed by Tom McGrath and written by Michael McCullers. It is loosely based on a picture book of the same name, written and illustrated by Marla Frazee. The film stars Steve Buscemi and Alec Baldwin. Despite receiving mixed reviews from critics, the film was a box office success, grossing \$493 million worldwide against its \$125 million budget. A sequel is scheduled to be released on March 2016- 2021. The writer thinks that it is significance to analyze “*the Boss Baby Movie*” in which will be focused on analysis Interpersonal metaphor. The example of metaphorical clauses used by the animators in the movie can be seen in the following:

- Tim : *Three stories, five hugs and my special song, rights? (U 2)*  
 Tim : *Seriously? I am the only one that thinks there’s something weird? (U 7)*  
 Baby : *We can talk about, right? (U 49)*  
 Baby : *Oh yeah? You think they would pick you ever me? With your track record? (U 18)*

The use of question tag by Tim in (U 2) show ambiguous meaning. Because the question tag function was realized as imperative which called as metaphor of mood. It is showed that he is not clearly in giving his statement as interrogative or declarative. So, the meaning of his statement become ambiguous. The situation is seen in (U 49) it is ambiguous for the addressee whether he used interrogative or declarative in giving answer. The other same situation is seen in

(U 7) and (U 18) where the speaker feel the wondered to interlocutor so the speaker give the question tag as interrogative or declarative to clearly the statement or question.

- Tim : ***Believe** me, it feels like my whole life.* (U 10)  
 Tim : *I cannot **believe** it.* (U 68)  
 Tim : *I don't **think** it's probably too scary for the baby.* (U 172)  
 Tim : *I **think** I'm going to vomit, an hour Lacks the plane takes off, use the bike.*  
 (U 195)

Based on the data analysis above, the used modality of Tim in (U 10) and (U 68) by the occurrence or word “*believe*” when talk about his self and the baby, Tim cannot believe if the baby from the company Baby Core. The same situation in (U 172) and (U 195) he used also metaphor of modality to avoid negotiation with the addressee. It was occurred by nominalize the utterances say his opinion because it talks about formula milk and to decided used the bike or not toward to airport.

From the example of Tim and the Baby’s utterances above, there are some interpersonal metaphors occurred, such as metaphor of mood and modality. From the preliminary data above the writer wants to know kinds of interpersonal metaphor used Tim as a brother and the Baby as the boss in the movie. Then the writer wants to know the reason why the author from *The Boss Baby* movie used social context of metaphorical utterances of animators such as Tim and the Baby.

Actually, this kind of issue is not new in Systemic Functional Linguistic study. There are so many researchers which have been conducted relate to various case based on grammatical metaphor especially in the interpersonal metaphor concepts of SFG theory for example, Xue-feng (2010) conducted in education field, the focus is on the relation of grammatical metaphor features in written English and discuss the difficulties and problems of the application of that

features in teaching writing to college students. The research findings were that it is develop Chinese collage English students in writing skills.

While, Valipour (2014) *An Investigation of Metaphorical Modality in Barack Obama' Speeches from Systemic Functional Perspective*. This study is to analyze the modality expression of metaphors and interpersonal style of Barack Obama's public speeches, his election night victory and inaugural address. SFG (systemic functional grammar), introduced by Halliday (1994), pay significant attention to generating utterances to convey their desired meanings by speakers, its role in improving learners' comprehension and use of public speaking and expressing their ideas, intentions, attitudes, and positions to their addressees, was used as the method of discourse analysis and the theoretical framework. To discuss and explore the main points and to validate the data, the descriptive statistics was applied in this research.

Moreover, Li (2014) *A Systemic Functional Study of the English Nominal Group as Grammatical Metaphor*. He found that the English nominal group is related to grammatical metaphor. The findings show that the English nominal group as grammatical metaphor can be investigated from the experiential perspective. The literature to date indicates that grammatical metaphor is mostly studied in terms of the clauses. The English nominal group is a significant grammatical unit in the English language.

Next, Tabrizi and Nabifar (2013) *A Study of Grammatical Metaphor in Health Texts of English Newspaper*. The researcher found some statistic to this strand of meaning, including frequency and percentage of nominalization type of ideational grammatical metaphor in both genres. The two genres of English newspaper were compared statistically to show in what respect they are significantly different or similar. The obtained results indicate that both genres of each English newspaper bear more similarities than differences in terms of using the

nominalization of ideational grammatical metaphor and found differences between English newspaper, the study proves their functional similarities in using the material process types more than other process to convey meaning.

The previous research studies above take place in the different fields, but all of them are still relevant with this study about Systemic Functional Linguistic especially interpersonal metaphor. But from the previous of studies until here the researcher have not yet found a researches examining interpersonal metaphor in the movie, so the researcher interested to make this research about interpersonal metaphor in movie.

## **1.2 The Problems of the Study**

Based on the background above, the problems of the study are formulated as follows:

1. What elements of interpersonal metaphors are applied in the Boss Baby used in movie?
2. How are the elements of interpersonal metaphors used in the Boss Baby movie?
3. Why are the elements used in the Baby Boss movie in the ways they are?

## **1.3 The Objectives of the Study**

In relation to the problems, the objectiveness of the study are:

1. To identify elements of interpersonal metaphor that Boss Baby used in movie.
2. To elaborate how interpersonal metaphor used in the Boss Baby in movie.
3. To explain the elements of used in the Boss Baby movie in the ways they are.

## **1.4 The Scope of the Study**

This study applied the concept of the systemic functional linguistics (SFL) which proposed by Halliday and Saragih. The focus of the analysis deals with interpersonal metaphor realized in Boss Baby utterances or clauses in Movie. Specifically, this studies focus in Movie

based on metaphor of mood, metaphor of modality, mental process, epithet, euphemism and connotation. The data is taken from [www. YouTube.com](http://www.YouTube.com).

### **1.5 The Significant of the Study**

The findings of this study are expected to be useful as theoretically and practically follows:

a. Theoretically

The aim of this study is to show how the used of interpersonal metaphor in Baby Boss utterances or clauses in Movie. Thus, theoretically, it is expected that the findings of this study can give contribution to applied linguistics particularly interpersonal metaphor of SFL theory.

b. Practically

The English and non- English department student as the reader can take some knowledge about the interpersonal metaphor that used by animator context through Movie . In other word, it can add their knowledge to understand the language of animators used deals with interpersonal metaphor. It is can be used as reference for the similar cases in the next studies which related to interpersonal metaphor animation field.