

## ABSTRACT

**Bakara, Christina Carolyna. Registration Number: 2123121008. Developing Audio-Visual Media for Teaching Writing Descriptive Text at SMA Mardi Lestari. A Thesis. English Educational Program, State University of Medan, 2018.**

This research was aimed to develop audio-visual media in writing descriptive text based on the students' need at SMA Mardi Lestari. This research was conducted by using Research and Development (R & D) method. There were three steps applied in this research. The steps were: 1). Evaluation and need analysis, 2). Developing media, and 3). Validating the learning media. The subject of this research was tenth grade students of SMA Mardi Lestari. The instruments of collecting data were using questionnaire, interview and document sheet. The data of this research were analyzed by using descriptive technique. Need analysis questionnaire was calculated by using percentage to get the information of students' need before developing Audio-Visual media. Expert judgment data were calculated by using Likert scale, mean and criteria interval of expert judgment to know the validity of Audio-visual media which has been developed. The result of experts validation was 92.72% which mean the audio-visual media is in *Very Good* category. Therefore the media is appropriate to use by tenth grade students of Mardi Lestari to teaching writing descriptive text.

**Keywords:** *Research and Development, Audio-visual Media, Teaching Writing Descriptive text.*