ABSTRACT

Situmorang, Zenfitri. Registration Number: 2133121073. Designing Interactive Learning Media By Using Adobe Flash CS3 for Teaching Speaking Skill at Computer and Network Engineering of SMKN 1 Beringin. A Thesis. English Education Study Program, State University of Medan, 2018.

The aims of this study were: 1) to investigate how is the existing media used in teaching speaking skill at computer and network engineering program of SMKN1 Beringin. 2) to design interactive media of teaching speaking skill by using adobe flash CS3 at computer and network engineering program of SMKN1 Beringin be designed. This study followed the steps of research and development by adopting Sugiyono's phases, which are 1) collecting data (need analysis); 2) design of product (design the flowchart and story board); 3) validation of product; 4) revision of product (design the final product). It was found that 71% students said that the teachers used common media such as English pocket book and power point presentation in teaching. 98% students said that they need media which can help them learning individually. The interactive learning media were designed into 4 units of speaking materials. The interactive learning media were then validated by two experts. The instrument of validation was by using questionnaires with Likert scale 1-4 The average score of the validation was 3.72. It showed that the product of interactive learning media is appropriate to use an interactive learning media in teaching speaking skill.

Keywords: *English speaking skill, Adobe Flash CS3, Research & Development.*