

ABSTRACT

Rizana, M. Registration Number: 8136112055. Impolite Reader Responses on Online News Comments in Viva.co.id. A Thesis. English Applied Linguistic Program, Post Graduate School, State University of Medan. 2018.

The objective of this descriptive qualitative study were to discover: (1) the types of impolite utterances, (2) the realizations of impolite utterances, and (3) the reasons of using impolite utterances used by the readers as their responses on online news comments in viva.co.id news site. The data were the reader's utterances on online news comments in political news in order to find out the recurrences and the pattern of the data based on the problem of the study. The findings of the study shows that from four types of impolite utterances, there were three types of them occurred namely attack on quality face (75.7%), attack on social identity face (20.5%) and attack on association right (3.8%). Meanwhile impolite utterances attack on equity right was absence. It was also found that impolite utterances were realized by online news readers through disinterested, unconcerned, unsympathetic; inappropriate identity markers; obscure or secretive language; seek disagreement; taboo words; call the other names; frighten; condescend, scorn of ridicule; negative personalize; disassociate from others and insult. The last finding shows that there were some reasons for using impolite utterances, they are to vent negative feelings, to serve collective intentions, to show disagreement, to show dissatisfaction, to mock the other and to clarify something.

ABSTRAK

Rizana, M. NIM: 8136112055. Ketidaksantunan Respon Pembaca pada Komentar di Berita Online viva.co.id. Tesis. Linguistik Terapan Bahasa Inggris, Sekolah Pascasarjana, Universitas Negeri Medan. 2018.

Tujuan penelitian kualitatif deskriptif ini adalah untuk menemukan: (1) jenis ujaran ketidak santunan, (2) realisasi dari ujaran ketidak santunan, dan (3) alasan menggunakan ujaran ketidak santunan yang digunakan oleh pembaca sebagai respon mereka di komentar berita online pada situs berita viva.co.id. Sumber data penelitian ini adalah ujaran komentar pembaca berita online di berita politik untuk menemukan pengulangan data dan pola data berdasarkan permasalahan penelitian. Hasil penelitian menunjukkan bahwa dari empat jenis ujaran ketidak santunan, hanya ada tiga diantaranya yang muncul, yaitu serangan terhadap quality face (75.7%), serangan terhadap social identity face (20.5%) dan serangan terhadap association right (3.8%). Sedangkan ujaran ketidak santunan serangan terhadap equity right tidak ditemukan. Adapun ujaran ketidak santunan yang digunakan oleh pembaca berita direalisasikan melalui disinterested, unconcerned, unsympathetic; inappropriate identity markers; obscure or secretive language; seek disagreement; taboo words; call the other names; frighten; condescend, scorn of ridicule; negative personalize; disassociate from others dan insult. Penemuan terakhir menunjukkan bahwa ada beberapa alasan penggunaan ujaran ketidak santunan yaitu untuk melepaskan perasaan negatif, mendapatkan perhatian kolektif, menunjukkan ketidaksetujuan, menunjukkan ketidakpuasan, mengejek dan mengklarifikasi sesuatu.