CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusions

This study focused on the language impoliteness used by Donald Trump and Hillary Clinton in their first presidential election debate. It was aimed to find out the types of impoliteness strategies and to explain the reason why language impoliteness used by both candidates. After analyzing tea data, conclusions used are drawn as the following:

1) There were 4 types of language impoliteness used by Donald Trump and 3 types of impoliteness strategies from Hillary Clinton in their first presidential election debate. The strategies for Donald Trump were 1) bald on record impoliteness, 2) positive impoliteness, 3) negative impoliteness, and 4) sarcasm (mock politeness). And the strategies used by Hillary Clinton were 1) positive impoliteness, 2) negative impoliteness, and 3) sarcasm (mock politeness). Positive impoliteness was the most dominant strategies used by Donald Trump, while Negative Impoliteness was the most dominant strategies used by Hillary.

2) It is found that impoliteness were realized by both candidates through be snub, disassociate from other, use inappropriate identity, seek disagreement; use taboo words; frighten; condescend, scorn or ridicule; and explicitly associate the other with negative aspect. It was found the absence of be uninterested, unconcerned, unsympathetic, and use taboo words.

3) It is found that the reason for using language impoliteness proposed by Beebe and Culpeper (2011) were to appear superior, to get power over action, to

get power in conversation, to vent negative feelings, and to get power whenever there is an imbalance, to entertain others, and to self-defense.

5.2 Suggestions

In line with the conclusion, suggestions are staged as following:

1. It is suggested that further studies should be conducted to find out the types of impoliteness strategy in other presidential debate, law context, or other formal discourse to find out types of impoliteness strategy used there.

2. It is advisable for other researchers to conduct the study about impoliteness strategies in political debates by providing more data to enrich the analysis of the realization of impoliteness strategy used in presidential election debate.

3. It is suggested for the students and other researchers to study about the theory of impoliteness strategy to provide more data to enrich the analysis of the reasons related to impoliteness strategy used in presidential election debate.