



The 1ST UNICEB 2017

Garuda Plaza Hotel Medan, December 12th 2017



THE ROLE OF INVESTMENT OPPORTUNITY SET AS MODERATING THE EFFECT OF FINANCIAL PERFORMANCE, GOOD CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY TO FIRM VALUE

SUSI DWIMULYANI

Accounting Graduate Program
Faculty of Economics and Business
Trisakti University
Email: susi.dwimulyani@yahoo.com

MICHAEL ANDERSON SIANIPAR

Accounting Graduate Program
Faculty of Economics and Business
Trisakti University

ABSTRACT

Firm Values of manufacturing company in Indonesia is influenced by various factors of financial and non-financial that can be measured using financial ratios, good governance, and social responsibility practices in the company. The purpose of this study was to analyze the effect of financial performance that proxy by Profitability and Solvability, Good Corporate Governance (GCG), and Corporate Social Responsibility (CSR) on the firm value, with Investment Opportunity set (IOS) as a moderating variable. The firm value in this study was proxy by Tobins'q. The population of this research is manufacturing company with chemical industry subsectors listed in the Indonesia Stock Exchange (BEI) in 2013-2015. The sampling method used is purposive sampling and acquired 31 companies in this sample. The analytical method used is moderating regression analysis. Based on the results of hypotheses testing, there was Solvability and IOS had positive effect on firm value, while Profitability, GCG, and CSR had no effect on the firm value. The use of a moderating variable Investment Opportunity Set (IOS) is not able to strengthen the influence of profitability, solvability, GCG and CSR on the firm value.

Keywords: *Profitability, Solvability, Good Corporate Governance, Corporate Social Responsibility, Investment Opportunity Set, Firm Value*