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THE EFFECT OF IMPORT AND EXCHANGE RATE RATE ON INVESTMENT OF FOREIGN EXCHANGE INVESTMENT 2001 – 2016

ELPINA IDOLA MALAU

Post Graduated Student Education of Economy

Universitas Negeri Medan

Email: idolaelfina@gmail.com

ABSTRAK

The purpose of this research is to analyze the effect of import and exchange rate on foreign direct investment by foreign companies in North Sumatra province periode 2001-2016. Based on the time series secondary data and analysis showed that are significant between import and exchange rate to foreign direct investment. The finding research can be support to government and investor decision to investment in this province. Technique regression analysis have used in this research with quantitative approach. The variables import and exchange rate both significant to foreign exchange rate. Limitation of this research is that only have one province as sample. So the recommendations are others researcher make more bigger sample research.

Kata Kunci: *import, exchange rate, foreign investment*

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