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COMPARING IBK ENTREPRENEURSHIP PROGRAMS PERFORMANCE AT TRIBHUWANA TUNGGADEWI UNIVERSITY

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ABSTRACT

Indonesia also has a challenge to provide amount of employment and also economic opportunity for the population. Along ten years (2004-2014) the number of entrepreneurship has fluctuated, but tend to be slightly decreased (BPS, 2014). This study was aimed to: (1) measure difference effectiveness of three years entrepreneurship programs of TribhuwanaTunggadewi University based on its Gross Enrollment Rate (GER), (2) determine durability of students business in experiencing its first year of operation. (3) measures the critical point along the phase of entrepreneurship program in generating new business and (4) Comparing the GER of three years of entrepreneurship program. This study has using secondary data which collected from three years of Iptek Bagi Kewirausahaan programs. The programs were funded by Kementrian Riset dan Pendidikan Tinggi and conducted in UNITRI during 2015 to 2017. This study has reveal that in order to increase performance of entrepreneurship programs to deliver a significant number of new entrepreneur and new business, mentorship has played as one important significant factor.

Keywords : agropreneurship, IBK, gross enrollment rate, tenant

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