

A Thesis

**GENDER'S PERSUASION
IN THE SALES PROMOTION COMMUNICATION**

By:

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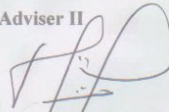
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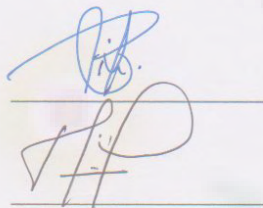
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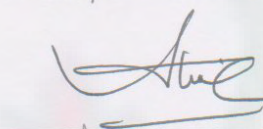
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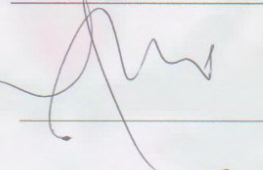
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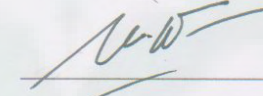
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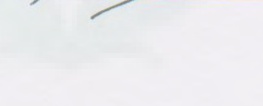
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