

TABLE OF CONTENT

| | |
|--|------------|
| ABSTRACT | i |
| ACKNOWLEDGEMENT | iii |
| TABLE OF CONTENT | v |
| CHAPTER I INTRODUCTION..... | 1 |
| 1.1 The Background of the Study | 1 |
| 1.2 The Problems of the Study | 6 |
| 1.3 The Objectives of the Study | 6 |
| 1.4 The Scope of the Study..... | 7 |
| 1.5 The Significance of the Study | 7 |
| CHAPTER II REVIEW LITERATURE..... | 9 |
| 2.1 Language Shift | 9 |
| 2.2 The Factors of Language Shift..... | 12 |
| 2.2.1 Bilingualism | 14 |
| 2.2.2 Migration..... | 15 |
| 2.2.3 Economic and Social Factors | 15 |
| 2.2.4 Demographic Factors | 17 |
| 2.2.5 Institutional Support..... | 18 |
| 2.2.6 Attidue..... | 19 |
| 2.3 The Pattern of Language Shift | 25 |
| 2.4 The Effect of Language Shift..... | 27 |
| 2.4.1 Language Endangerment..... | 27 |
| 2.4.2 Language Loss..... | 31 |
| 2.5 Javanese Language..... | 33 |
| 2.6 Javanese Speech Level..... | 36 |
| 2.6.1 Ngoko | 37 |
| 2.6.2 Madya..... | 39 |
| 2.6.3 Krama | 40 |
| 2.6.4 Krama Inggil | 43 |

| | | |
|--|---|-----------|
| 2.7 | Javanese in Bakal Buah..... | 44 |
| 2.8 | Relevant Studies..... | 46 |
| 2.9 | Conceptual Framework..... | 48 |
| CHAPTER III RESEARCH DESIGN..... | | 50 |
| 3.1 | The Research Design..... | 50 |
| 3.2 | The Subject and The Object of Study..... | 51 |
| 3.3 | The Instrument of Data Collection..... | 51 |
| 3.4 | The Technique of Data Collection..... | 52 |
| 3.5 | The Technique of Data Analysis..... | 53 |
| 3.6 | The Trustworthiness of the Data..... | 54 |
| CHAPTER IV DATA ANALYSIS AND DISCUSSIONS..... | | 58 |
| 4.1 | The Data Analysis..... | 58 |
| 4.1.1 | The Factors of Influencing Javanese Language Shift Occurred in Subulussalam..... | 59 |
| 4.1.2 | The Reason of Javanese Language Shift..... | 69 |
| 4.2 | Finding..... | 75 |
| 4.3 | Discussion..... | 76 |
| 4.3.1 | The Factors of Javanese Language Shift in Subulussalam..... | 76 |
| 4.3.2 | The Reason of Javanese Language Shift into Bahasa Indonesia..... | 77 |
| CHAPTER V CONCLUSION AND SUGGESTION..... | | 79 |
| 5.1 | Conclusion..... | 79 |
| 5.2 | Suggestion..... | 80 |
| REFERENCES..... | | 81 |