

TABLE OF CONTENTS

	Pages
ABSTRACT	i
ACKNOWLEDGEMNET	ii
TABLE OF CONTENTS.....	iv
LIST OF TABLES	vi
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
CHAPTER I INTORDUCTION.....	1
A. The Background of Study	1
B. The Problem of Study	6
C. The Objectives of Study.....	6
D. The Scope of Study	6
E. The Significance of Study	7
CHAPTER II REVIEW OF LITERATURE	8
A. Theoretical Framework	8
1. Listening	8
a. The Definition of Listening	8
b. The Aims of Teaching Listening	9
c. The Goal of Listening.....	10
d. The Importance of Listening	11
e. The Difficulties of Listening	12
2. Learning Material	13
a. The Definition of Learning Materials.....	13
b. Learning Material Development.....	14
c. Learning Materials Design	16
d. Appropriate Learning Material	18
3. English for Specific Purposes	22

a.	The Origin of ESP	22
b.	The Classification of ESP.....	24
c.	Needs Analysis	25
4.	Travel Agency Tourism Vocational School.....	26
5.	Research and Development.....	27
B.	Relevant Studies.....	29
C.	Conceptual Framework	31
CHAPTER III RESEARCH METHOD		33
A.	Research Design.....	33
B.	Subject of the Study	34
C.	Instruments of Data Collection	34
D.	Techniques of Collecting Data.....	34
E.	Technique of Data Analysis	35
F.	Procedures of Material Development	35
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION		38
A.	Data	38
B.	Data Analysis	39
C.	Research Findings	41
1.	Research and Information Collecting	41
2.	Planning	52
3.	Development of Preliminary Form of Product	53
4.	Preliminary Field Testing	62
5.	Main Product Revision	63
D.	Discussion	66
CHAPTER V CONCLUSION AND SUGGESTION		69
A.	Conclusion	69
B.	Suggestion	69
REFERENCES		71
APPENDIX		74