

CHAPTER I

INTRODUCTION

A. The Background of the study

Nowadays, many people say that English is an important lesson to be learned because it is common used in every field such as economics, science, international relationship, and etc. Therefore, English is one of the subject that is taught and learned in every level of education.

In Indonesia, English has been used as a foreign language. English consists of four skills which have to be mastered by the students, they are listening, speaking, reading and writing. In this case, the learners are required to comprehend (listening and reading) the language and produce (speaking and writing) the language.

Among the four language skills, reading is one of the skills that should be learned well by the students because by having reading skill they will be easy to get information, knowledge, and science. Grabe and Soller (2002) state that through reading, student can get many various' information, such as: social, politics, environment, and life style in local or international. Reading can be thought of as a way to draw information from a text and to from an interpretation of that information. Yet, the fact shows that in learning English specifically in reading texts, students were hard to understand a text or even they were lazy to comprehend it through reading activity. They though that reading activity is a tedious activity; furthermore they though the topic was not interesting or it

related with their needs and sometimes the text had a high level in terms of language or grammar.

Actually, there were some various problems which are always happened in teaching learning process: such as: students' interest in learning English has been low, the teacher mostly dominated the teaching learning process by tutoring, the teaching media has not supported the teaching learning process and the major factor is the students' course book is too monotonous and even sometimes the students' course book is not appropriate.

Therefore, teaching material has an important role in teaching learning process. The availability of teaching material should be in accordance with curriculum. Actually there are two kinds of curriculum that are used in Indonesia right now, they are: K13 (Kurikulum 2013) & KTSP (Kurikulum Tingkat Satuan Pendidikan). Romine (in Hamalik, 2012) states that curriculum is interpreted to mean all of the organized courses, activities, and experiences, which students have under direction of the school, whether in the classroom or. Curriculum has a big role on the growth and development of education. Government determines the curriculum for each region in Indonesia and it applies in a strategy plan that is called as Syllabus.

Syllabus is a document which contains guideline about standard of competences, basic competence, teaching materials, activities in teaching-learning process, indicators of reaching the goal of teaching-learning process, evaluation, time allocation, and source of teaching materials in teaching-learning process. Syllabus is the integration of curriculum as the guidance of education (Brown:

2003). The other things that should be had by the teacher is lesson plan. It is the planning or concept that is going to be implemented in the classroom. After having a lesson plan, a teacher has to have a textbook as a tool which support the quality of learning. One of the teaching material that is usually used by the teacher is a text book. A textbook means a created material design for teaching learning process and it can be defined as a book preparation for students in teaching learning process. Alshumaimeri (2015) states that textbooks are effective resources that help English teachers to activate daily life communication in their classes, English syllabus designers should take them into their consideration the necessity of integrating authentic materials within the text-based materials while designing an English textbook.

Based on the researcher observation at SMKN 10 Medan in Fashion Design Program (this program gives the students skill, knowledge and attitude in order to get a standard level as a worker which will be capable to develop their carrier, be a professional, competent and energetic in Fashion Design Industry). A preliminary observation was done to know the level of students' comprehension of in reading texts. The observation was done through interview toward English teacher in SMKN 10 Medan. From the interview, the teacher said that the students of Fashion Design program were needed the specific reading text based on their needs, because they were using general textbook (English book for all genre of school such as SMA, SMK, MA, and MAK) and the reading materials on students' bookswere not supporting them to improve their comprehension about English reading text especially about Fashion Design. The researcher was found some texts which are not suitable and it is proven by the data taken by from the

Students' English book that published by Education and Culture Ministry, in which one of the reading materials, genre of report text, was not related to Fashion Design Program. The data as follow:

Reptile

What is a reptile?

The word reptile means that which crawls. A reptile is an animal that crawls, though some prefer to swim. Reptiles usually have scales on their bodies, like fish, but they breathe through lungs as people do. Reptiles are cold-blooded. This means that the temperature of their blood changes when the air temperature change. Snakes, turtles, and lizard all reptiles.(Taken from Charlie Brown's Cyclopedia. Volume 2.1990. Animal through the Ages: From Alligators to Zebra).

The data shows that the reading materials were inappropriate to the fashion design program. The students were very boring if they read which they have known before. The result was they are not enthusiastic and interesting to learn the reading materials, simply because they thought it will not affect their Department and future job. The teacher admitted that students need more reading materials. Therefore, the teachers have tried to find other sources of reading material from internet, but the reading materials that they found in the internet sometimes could not meet with the students' needs and they were not designed based on the syllabus.

By seeing the preliminary data we can conclude that there are many of students were not interesting with the existing materials just because all the topic of the texts are unrelated with their program, meaning that the function of ESP itself can decrease that problem, through ESP the teachers can analyze their students' needs and they also can design the appropriate reading materials for their students, the students will get the relevant materials based on their study program, the texts will be interesting to be read by the students and finally the

students can improve their knowledge by having the suitable reading materials. The teaching material for vocational school should be good and suitable in their skill, so it will be created a professional generation. Based on Hutchinson's and Water's theories, English for Specific Purposes (ESP) is a way of teaching and learning English for specialized subjects with some specific vocational or educational purpose in mind.

In this case the teacher needs to know the students' needs, meaning that teacher should adjust between the reading materials and learners' majors. By knowing those things the teacher can develop some reading materials for the students. Developing the reading material is closely related to English for Specific Purposes, by understanding it the teacher can see the need analysis and course design as well. Before the teacher starting to make the new materials, he or she should analyze the learners' needs and consider the appropriate materials that are going to be learned and after doing those things, the teacher can develop the effective materials which are based on student' needs. When the teacher can to do this, the teaching-learning process in the classroom will be interested and it is going to be easy for the teachers and students to reach the learning goals.

B. The Problems of the Study

By seeing from the background, the problems of study are:

1. "What is English reading material which is appropriate for students in Fashion Design Program?"
2. "How is English reading material, which is suitable for students of Fashion Design Program are designed?"

C. The Objectives of the Study

As mentioned in the problem of the study, the objectives of this research are:

1. to design English reading material for students in Fashion Design Program
2. to develop English reading material for students in Fashion Design Program.

D. The Scope of the Study

The scope of this study is the students in the third grade of SMKN 10 Medan-Fashion Design Program, in first semester. This study focuses on reading text, especially in report text.

E. The Significance of the Study

The result of this study are expected not only to be the merely data aggregation but something more advantageous theoretically and practically. It can be described as follows:

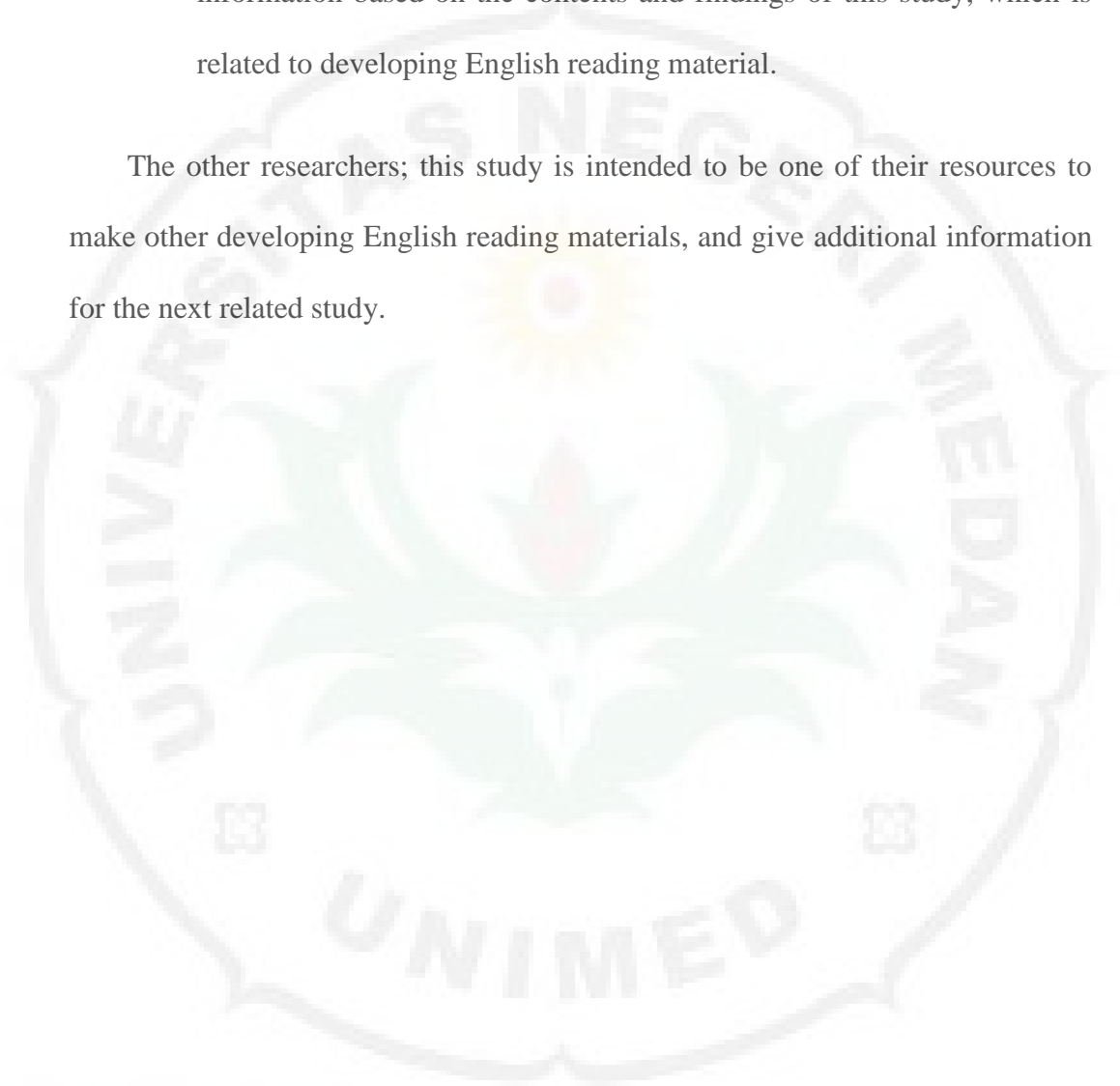
Theoretically, the result of this study can be a reference for those who are interested in developing English reading materials.

Practically, the writer expects this study will be useful for:

1. The students; hopefully this study can improve their motivation in learning English and through this research the students can comprehend reading materials that are based on their need.

2. The teachers; this study is aimed to help teachers find advantageous information based on the contents and findings of this study, which is related to developing English reading material.

The other researchers; this study is intended to be one of their resources to make other developing English reading materials, and give additional information for the next related study.



THE
Character Building
UNIVERSITY