

## TABLE OF CONTENT

	Pages
<b>ABSTRACT</b> .....	<b>i</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>ii</b>
<b>TABLE OF CONTENT</b> .....	<b>iv</b>
<b>LIST OF TABLE</b> .....	<b>vii</b>
<b>LIST OF FIGURE</b> .....	<b>viii</b>
<b>LIST OF APPENDICES</b> .....	<b>ix</b>
<b>CHAPTER I. INTRODUCTION</b> .....	<b>1</b>
A. The Background of Study.....	1
B. The Problem of Study.....	3
C. The Objective of Study.....	4
D. The Scope of Study .....	4
E. The Significance of Study .....	4
<b>CHAPTER II. REVIEW OF LITERATURE</b> .....	<b>6</b>
A. Theoretical Framework .....	6
1. Media .....	6
2. Learning of Media.....	7
a. Definition of Learning Media.....	7
b. The Use of Learning Media .....	8
c. The Characteristics of Learning Media .....	10
d. The Selection of Learning Media.....	10
e. The Purpose and Benefits of Learning Media.....	10
f. The Types of Learning Media .....	12
g. Visual Media .....	14
1) The General Principles of Visual Media.....	15

2) Design of Visual Media .....	16
3) KamishibaiAs the Visual Media .....	17
3. Kamishibai .....	18
a. Definition of Kamishibai .....	18
b. The Characteristics of Kamishibai .....	20
c. The Types of Kamishibai .....	23
d. The Terms in Kamishibai .....	24
e. The Sample of Kamishibai and The Parts of Kamishibai Story.....	25
f. The Steps of Using Kamishibai .....	26
g. The Advantages and Disadvantages of Kamishibai.....	26
4. Storytelling.....	28
a. Definition of Storytelling .....	28
b. Storytelling in the Classroom.....	29
c. The Benefit of Storytelling.....	30
5. The Eligibility of Product .....	31
a. The Definition of Eligible .....	31
b. The Indicator of Eligibility Product .....	31
6.Narrative Genre.....	33
a. The Example of Narrative .....	34
B. Relevant Studies .....	35
C. Conceptual Framework .....	36
<b>CHAPTER III.METHODOLOGY OF RESEARCH.....</b>	<b>39</b>
A. The Research Design.....	39
B. Procedure of Development.....	40
C. Place and Time of Research .....	47
D. The Subject of Research.....	47
E. The Instrument of Data Collection .....	47

F. Techniques of Data Analysis .....	49
--------------------------------------	----

## **CHAPTER IV. THE DATA, DATA ANALYSIS AND MEDIA**

<b>DEVELOPMENT .....</b>	<b>52</b>
--------------------------	-----------

A. The Data .....	52
-------------------	----

1. Need Analysis Based On Interview .....	52
---	----

2. Need Analysis Based On Syllabus .....	54
--	----

3. Kamishibai Media Development .....	55
---------------------------------------	----

a. Determine The Material .....	56
---------------------------------	----

b. Develop Media Kamishibai.....	56
----------------------------------	----

4. The Product of Kamishibai Media .....	57
--	----

a. The Display of Butai's Door .....	57
--------------------------------------	----

b. The Display of Butai's Frame.....	58
--------------------------------------	----

c. The Display of Projection Hole for Story Card .....	59
--	----

d. The Display of Butai's Rear Frame .....	59
--	----

e. The Display of Material in Story Paper Card 1 .....	60
--	----

f. The Display of Material in Story Paper Card 2 .....	61
--	----

B. The Data Analysis .....	63
----------------------------	----

1. Evaluation .....	63
---------------------	----

a. Expert's Validation To Display Of Media .....	63
--	----

b. Expert Validation to Operation Media .....	66
---	----

c. Expert Validation toward Interactions .....	68
--	----

d. Experts Validation to Materials .....	69
--	----

e. Student validation to kamishibai media .....	73
---	----

C. Discussion .....	75
---------------------	----

<b>CHAPTER V. CONCLUSION AND SUGGESTION .....</b>	<b>80</b>
---	-----------

A. Conclusion.....	80
--------------------	----

B. Suggestion .....	81
---------------------	----

<b>REFERENCES .....</b>	<b>83</b>
-------------------------	-----------



THE  
*Character Building*  
UNIVERSITY