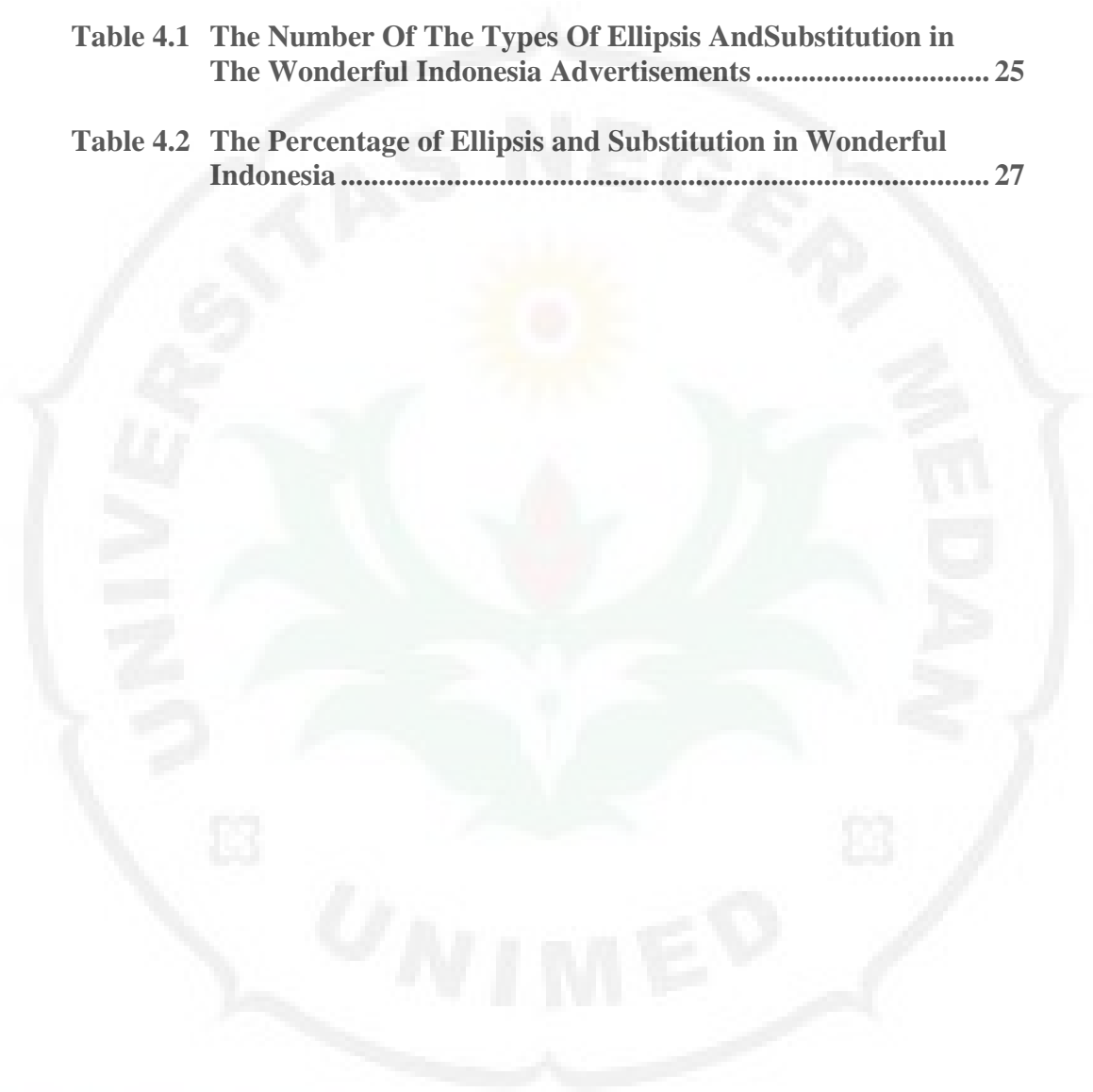


## LIST OF TABLES

Table 4.1	The Number Of The Types Of Ellipsis And Substitution in The Wonderful Indonesia Advertisements .....	25
Table 4.2	The Percentage of Ellipsis and Substitution in Wonderful Indonesia .....	27



THE  
*Character Building*  
UNIVERSITY