

CHAPTER I INTRODUCTION

A. The Background of the Study

Generally, the ideal communication can be successfully achieved if the speakers and the hearers have good interaction by cooperating each other. However, there are principles that must be obeyed in order to gain the purpose of interactions. As stated by Grice in Peccei (1999: 27) that all speakers regardless of their cultural background, adhere to a basic principle governing conversation which he termed cooperative principles. Grice then elaborated these principles into four sub-principles called maxims.

Grice in Yule (1996: 37) states that in cooperative Principle, a speaker must obey four maxims. They are maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. The four maxims are basically used for making the information adequate, informative, relevant, and clear. Without using these maxims, the interactions cannot run effectively as the process of transmitting information becomes unclear. However, people sometimes do interaction which is not accordance with the maxims. They do not follow the principles to communicate their ideas for some reasons. In this case, the speakers are said to violate them and even do it to achieving some purposes. This action is called maxims violation.

Maxim violation is the condition in which the speakers do not purposefully fulfill or obey the four sub-maxims. Violation in conversational

maxims actually can increase awkward impression to the hearers. Nevertheless, there are some situations that make the speakers use maxims violation; one of them is in the comedy show. Comedy show is a funny program on television or radio (<http://www.collinsdictionary.com/dictionary/english/comedy-show>).

Basically, it is made to humor that can make people laugh. Humor can be funny, happy, or amusing and can be very significant as it can function as another means of communication. In addition, humor is also used to communicate things which cannot be presented in a serious communication and the application of these violated maxims is able to influence the success of humor in comedy show.

In this research, the analysis focused *Indonesia LawakKlub* as the data source. This comedy show is selected because it is one of the most famous television programs in Indonesia. It is a comedy show in Trans 7 which imitates *Indonesia Lawyers Club* in TvOne which shows live socio-politics discussion. This program is set like a discussion forum of some Indonesian comedians and discussing a certain topic that is being a hot and up-to-date issue in Indonesia. It has a comedy genre.

The problem is sometimes the panelists speak unclear, ambiguous, complicated, not relate to each other, and untrue, and there is a great chance that the panelists repeatedly violate the maxims. It can make the hearer will misunderstand with the utterances that used by panelists. Actually, they speak like that for make funny and the audiences or viewer can laugh. So, the panelists are violated maxims. The application of maxims violation use in comedy show can be illustrated in these following examples of observation:

Indonesia LawakKlub (TV Comedy Show) in the episode of *India LawakKlub*(14th January 2015):

CakLontong: justru, yang pertama kali Iklan rokok. Yang kedua, justru di anggap kayak rumah sendiri karena sangking panjangnya, jadiboleh, penonton ngobral ngobrol disana itu gak mengganggu karena sangking lamanya film, dan diambil dalam satu film itu ada jeda iklan, ada satu judul film di India memecahkan rekor dunia.

Denny : apa?

CakLontong: judulnya Diljahe Dulhaniya Le janyenge

In the conversation above, CakLontong gives the explanation that there is a Hindi's movie that break a record of the world and Denny Chandra responds with give the question and then CakLontong Answer with the wrong title. Actually the true title is DilwaleDulhaniya Le Jayenge. Instead of telling the true title, CakLontong violates the principles of good interactions. CakLontong violated maxim of Quality. Yet, his answer sounds funny to the audiences and he successfully attracts people to laugh at the humor he creates in the show.

Other example *Indonesia LawakKlub* (TV Comedy Show) in the episode of *Mubazir*(7th January 2015):

Komeng : Kang Maman beli sisir mubazir gak menurut bapak?

(Kang maman has not hair or bald)

Denny : nah iya, kecuali kalau memang maksudnya untuk koleksi tapi kalau untuk digunakan gak bisa, mubazir banget, untuk apa coba?

Akbar : Pak Maman beli sisir?

Denny : Atau gak gini Kang Maman memelihara ketombe, buat apa?

In the conversation above, Komeng asks him about whether it is a waste for Kang Maman if he buys a comb. Kang Maman actually is bald. Logically, there is no function of comb for Kang Maman. Denny also gives the question if

Kang Maman has dandruff. Komeng and Denny violates the principles of good interactions. They violated maxim quality. Because for the reality Kang Maman is bald, cannot use the comb and have not the dandruff. By violated maxims, the panelists successfully attract people to laugh at the humor he creates in the show.

Based on the examples of observation above, by violating the cooperative principles, the panelists speak more or less than needed, ambiguity, unclear and untrue perhaps to create some humors, to show respect, to be honest but it depends on their intentions in speaking. So, the script writers intentionally violate the cooperative principle in order to make humorous effect of the script in *Indonesia LawakKlub*. This kind of script usually intended for make a comedy show in television.

There have been some previous researches related on the maxim violation, such as “*An Analysis of the Violation of Maxims in MalamMingguMiko Situation Comedy*” by Hidayati and Indarti in their journal (2013) their study is to describe types of cooperative principle, violation and the most dominant of maxim violation in *MalamMingguMiko* sitcom. Andriani, Hamzah and Ardi in their journal (2013) “*Comparison of the maxim violation found in action and drama movies*” the study is focused on comparison maxim violation in two different genres of movie; it is *Charlie’s Angels* and *The Pacifier*. They found that all types of maxims are violated and the most dominant maxim in film “*Charlie’s Angels*” is maxim quality while in drama film “*The Pacifier*” is maxim of quantity.

To distinguish this study with the previous studies above, the researcher used Grice’s theory on cooperative principles and tries to find the maxims

violation which occurs in *Indonesia LawakKlub* show. This television program “*Indonesia LawakKlub*” is one of the most famous programs in Trans 7 which has been nominated for Panasonic Gobel Awards 2014 as program of comedy show. *Indonesia LawakKlub* has some differences from other comedy show. It usually discussed about the hot issues in society in funny way while other comedy shows just present drama comedy. The researcher is interested in studying maxim violation of utterance used by the panelists “*Indonesia LawakKlub*” because the researcher wants to know more about the application of maxim violation, especially in comedy show. Besides, the researcher also find out that *Indonesia LawakKlub* contains many utterances that violated the maxim and also the researcher assumed that it would violate the maxim of quantity, maxim of quality, maxim of relation and maxim of manner. This is what makes the researcher interested to conduct a study about maxim violation of humor in *Indonesia LawakKlub*.

B. The Problems of the Study

The problems of the study are formulated as in the following.

1. What types of maxim of violation are used in the utterances in “*Indonesia LawakKlub*”?
2. Why do the host and the panelists do that maxims violated?

C. The Objectives of the Study

Related to the problems of the study formulated above, the objectives of the study are:

- 1) to find out the types of maxim violation used in “*Indonesia LawakKlub*”.
- 2) to describe the reason why the host and the panelists do the maxims violation in “*Indonesia LawakKlub*”.

D. The Scope of the Study

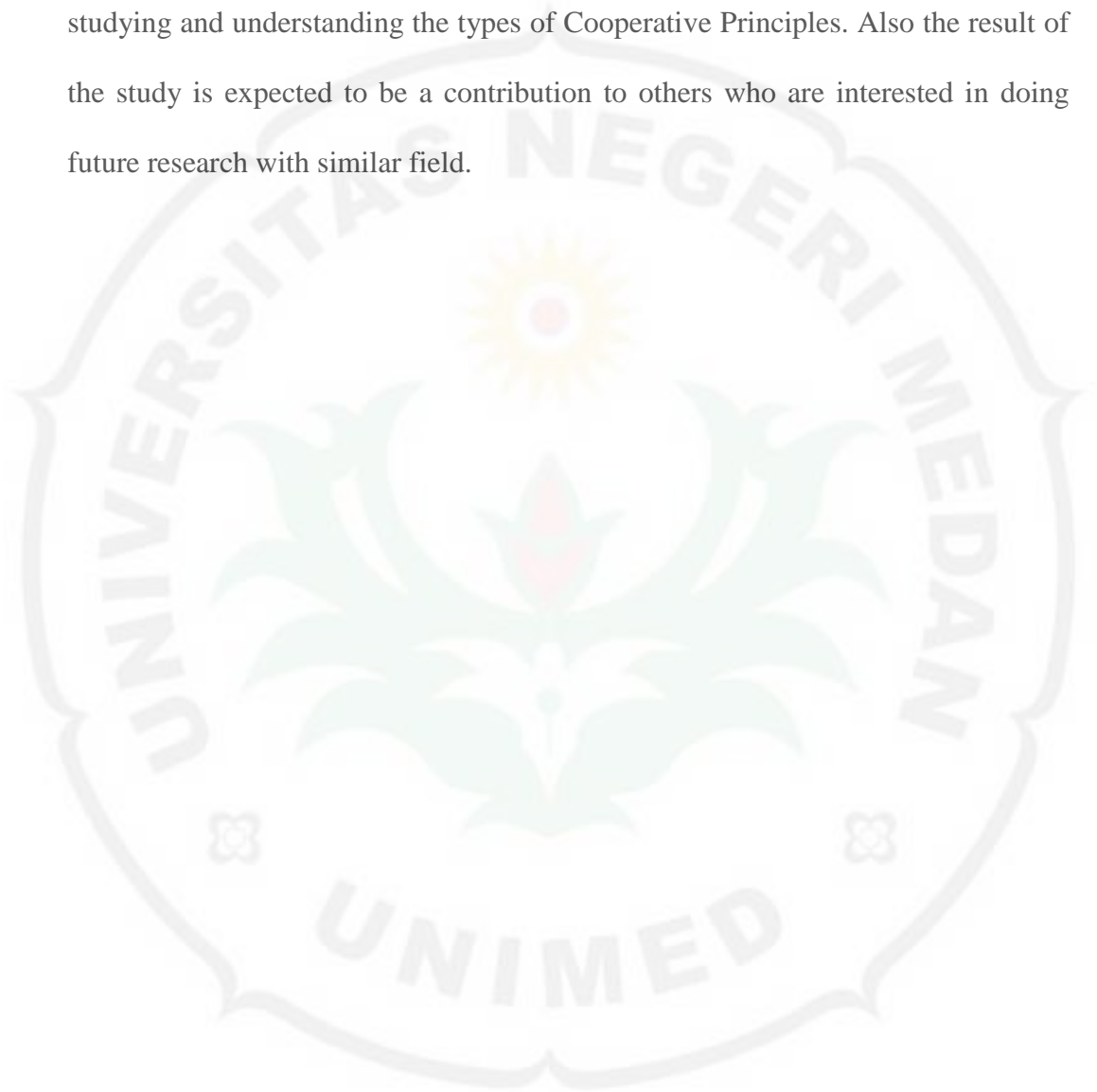
The scope of the study is limited to the maxim violation in humor utterances among the panelists in the comedy show “*Indonesia LawakKlub*”. The types of maxims discussed on Grice’s theory are divided into four sub-maxims; maxim of quantity, maxim of quality, maxim of relation and maxim of manner.

E. The Significance of the Study

The finding of this study is expected to be useful both in theoretically and practically. Theoretically, it can be used to improve the study of maxim violation, especially in *Indonesia LawakKlub* television program, and the findings of the research will useful to give information to the speakers or hearers about their problems and difficulties in understanding the violation of maxims in their utterances.

Practically, the students who learn English are expected to be able to recognize and to analyze the violating maxims used in spoken language. In addition, to the lecturers, the result of the research will be an additional material in

studying and understanding the types of Cooperative Principles. Also the result of the study is expected to be a contribution to others who are interested in doing future research with similar field.



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