ABSTRACT

Bintang Nopita. S. 2014. An Analysis of Code Switching in "Breakout" Net TV. Faculty of Language and Arts. State University of Medan, 2014.

This study concerned with Code Switching used in Breakout Net TV. This research was conducted by using qualitative method. It focuses on the usage of code switching in breakout. The data of this study were the utterances of the presenters in the music program namely; Boy William and Sherryl Shenafia. The utterances which contain code switching were identified and analyzed. The findings show that there are three types of code switching uttered in Breakout, namely: Conversational switching are 94 utterances (65%), metaphorical switching are 26 utterances (18%), and situational switching are 24 utterances (17%). It means conversational switching is the type of code switching uttered dominantly by the presenters. Conversational switching as the dominant type of code switching uttered in the program shows that the presenters who spent most of their life time for living, study abroad, tend to use conversational switching as their way of speaking for showing the prestige.

Keywords: Code Switching, Breakout Net