

## TABLE OF CONTENTS

<b>ABSTRACT .....</b>	<b>i</b>
<b>ACKNOWLEDGEMENT .....</b>	<b>ii</b>
<b>TABLE OF CONTENTS .....</b>	<b>iv</b>
<b>LIST OF APPENDICES .....</b>	<b>vi</b>
<b>CHAPTER I: INTRODUCTION .....</b>	<b>1</b>
A. Background of Study .....	1
B. Problem of Study .....	5
C. Objective of Study .....	5
D. Scope of Study .....	6
E. Significance of Study .....	6
<b>CHAPTER II: REVIEW OF LITERATURE .....</b>	<b>7</b>
A. Pragmatics .....	7
B. Politeness .....	8
C. Politeness Theory .....	9
1. Lakoff's Theory .....	9
2. Brown and Levinson's Theory .....	10
3. Leech's Theory .....	11
D. Politeness Principle (PP) .....	11
1. Tact Maxim .....	12
2. Generosity Maxim .....	13
3. Approbation Maxim .....	13
4. Modesty Maxim .....	14
5. Agreement Maxim .....	14
6. SympathyMaxim .....	15
E. Television Program .....	16
F. Talk Show .....	17

G. CNN .....	19
1. Chris Cuomo.....	20
H. Biography of Barrack Obama .....	23
<b>CHAPTER III: RESEARCH METHODOLOGY .....</b>	<b>27</b>
A. Research Design .....	27
B. The Source of Data .....	27
C. Technique of Collecting Data .....	28
D. Technique of Analyzing Data .....	28
<b>CHAPTER IV: DATA AND DATA ANALYSIS .....</b>	<b>30</b>
A. The Data .....	30
B. Data Analysis .....	30
C. Research Findings .....	37
<b>CHAPTER V: CONCLUSIONS AND SUGGESTIONS .....</b>	<b>39</b>
A. Conclusions .....	39
B. Suggestions .....	40
<b>REFERENCES .....</b>	<b>41</b>
<b>APPENDICES</b>	

