

ABSTRACT

Aulia, Ananda. 2014. *Speech Acts in Hitam Putih Program on Trans 7 Television*. Faculty of Languages and Arts. State University of Medan, 2014.

This study deals with Speech Acts in *Hitam Putih* Program on Trans 7 Television. The data were downloaded from internet on two episodes broadcasted in June 13th&14th, 2013. The utterances contained Speech Acts were identified and analyzed. This study applied descriptive qualitative method. The findings show that there were five types of Speech Acts in *Hitam Putih* Talk Show namely: Directive 194 utterances (55.42%), Representative 80 utterances (22.85%), Expressive 21 utterances (6%), Commissive 8 utterances (2.28%) and Declaration 7 utterances (2%). Directive was the type used in the program *Hitam Putih*. There were 194 items or (55.42%) which make it the most dominant type of Speech Acts used by the host, Deddy Corbuzier. This study shows that Directive was existed in *Hitam Putih* Program.

Keywords: *Pragmatics, Sociolinguistics, Speech Acts.*

