CHAPTER I
INTRODUCTION

A. The Background of the Study

Language as an important part in our daily activity by language people can communicate with other people without misunderstanding and misperception. Language has many variations which can make it is more beautiful.

Indonesia is a multicultural country, through not know exactly how many ethnic groups in Indonesia. However, the Central Statistics Agency (BPS) released the results of the last census in 2010, it is known that Indonesia consist of 1,128 races from 400 ethnics. This causes the variation in the Indonesian language. Because of the variations in the Indonesian language, almost the entire populations of Indonesia have a second language in their lives other than the first language or mother tongue is the language that they learned when first born. The first language of most of the population of Indonesia is the traditional language, while the second language is *Bahasa Indonesian* (BI).

Most of regional languages of Indonesia's population owned, BI is also used as a language of unity, so that the presence of BI among the many local languages in Indonesia and Indonesian people can easily make communication between ethnic groups in Indonesia.

Kridalaksana (1981: 17) says that language is a system of symbols that from as arbitrary sounds which uses by the members of the community to work with others, to communicate and to identify themselves. Development of

communication skills in the two languages provides an opportunity for each individual to express their feelings and thoughts while showing their identity.

The diversity of languages sometimes makes some people use languages mixing between regions with Indonesian language, for example mixing between the Indonesian languages with Javanese. Sudaryat (2008:21) says that mixing languages is called the language mixing. The language mixing is done so that different people can interact with a fixed rate well against other tribes, besides that, they can also learn traditional languages other than their own and make them have a better ability to interact with others. As social beings, language is the most vital communication tool. The use of language is good and right will make the other person will respond well to every word and action taken.

According to Saragih (2012:1) language is formed in the society. There is no language without society and there is no society without language. It is mean that language and society are closely related. It used to say that at one time the society determines or depends on language and at another time in its language Determines or turn depends on the society.

Siburian (1997) explained that language cannot develop in a vacuum and there is no society without language alive. Language development related with the development of the social environment. The number of foreign residents live in the Indonesian language is also a factor of development. Indonesian usage began under the influence of a foreign language. People who use the language begin to have the ability to combine multiple elements of words and clauses in a foreign language. This phenomenon is called code mixing.

In its development, Indonesian people not only do the mixing between the Indonesian with local language (Bataknese, Javanese, Padangnese, etc) but also with foreign languages, such as English, Chinese, Arabic, etc.

In this thesis, the writer found examples of code mixing used in Black in News program applied by the presenters,

Example:

> **Hello viewers, I'm super very happy** alias seneng sekali bisa ketemu **lo** semua **viewers** malam hari ini. *(Hello viewers, I'm super very happy because I can see you all tonight).*

That is a opening speech from Rizky Qnoze who one of presenters in Black in News program on ANTV edition 100 on April 18,2013. Based on the example, it can be seen that the presenters are mixing the two languages (English and Indonesia) and sometimes he enter Betawi dialect as change the subject "You" become "Lo".

From the situation above we can see that bilingual often develops a mix code (Spolsky, 1998: 51). In Indonesia, There are many foreigners. Sometimes they influence people to use their languages and people to develop some knowledge and ability in a second language and so become bilingual.

In this globalization, people around the world should know English since it has been generally accepted as one the major languages of the word that is, Instant besides English as International Language. Many of Indonesian people use two languages in one utterance. Often Language reflects the influence of education, social and economic factors, such as the need for work. They need English both in

oral and written texts for their job for their success and social well being to make friends (Holmes, 2001: 55)

The phenomenon of mixing the use of this language will often be seen especially in some television programs. One of Indonesia's TV programs using code mixing is *Black in News* program of ANTV. The use of code mixing is usually done by the presenter in delivering the news. *Black in News* is a program that contains some news about the latest news, today's lifestyle and some information about the world of entertainment in Indonesia which is packaged in a modern and young. This case gives interest to the writer to know about those information's. The writer interested to find out the types of code mixing and the type code mixing which become the most dominantly in *Black in News* program of ANTV applied by the presenters.

B. The Problems of the Study

The problems to be analyzed in this study are:

1. What types of code mixing are used in *Black in News* TV program on ANTV applied by the presenters?

2. What type of code mixing is the most dominantly used in *Black in News* TV program on ANTV applied by the presenters?

3. Why is the most dominant type of the code mixing applied by the presenters in *Black in News* TV program on ANTV?

C. The Scope of the Study

This research is limited the study focus on the three types of code mixing. It is researched the mixing code that applied by the presenters of *Black in News* of ANTV program on February 2014. It is described the types and the type of code mixing that is the most dominantly used by the presenters.

D. The Objective of the Study

The aims of the study are:

1. To find out the types of code mixing that used in *Black in News* of ANTV program applied by the presenters.

2. To find out the types of code mixing that is the most dominantly used in *Black in News* of ANTV program applied by the presenters.

3. To explain why the most dominant type of the code-mixing applied by the presenters in *Black in News* program.
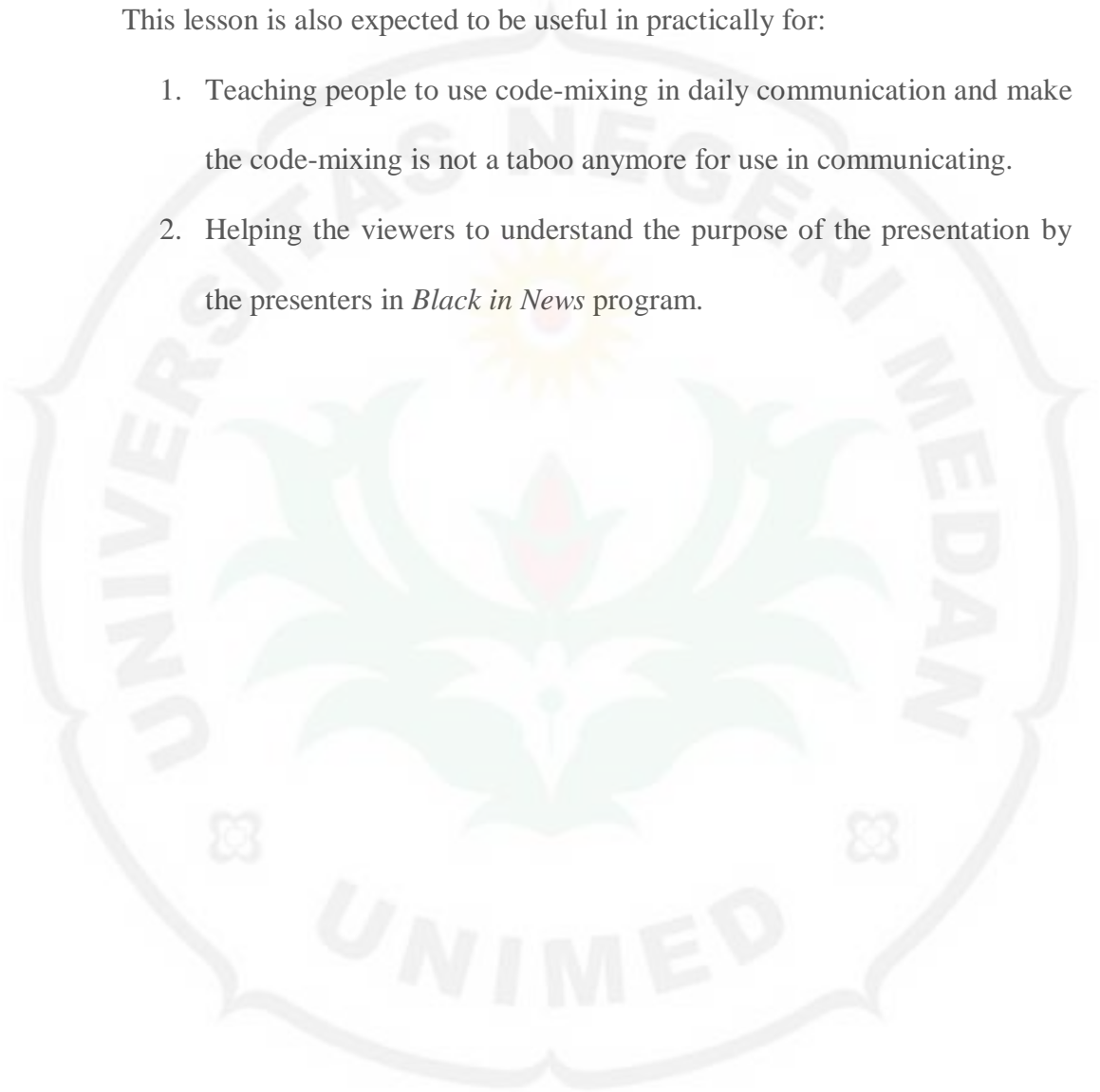
E. The Significance of the Study

This lesson is expected to be useful in theoretically for:

1. Provide an explanation of code mixing, the types of code mixing, intended use and why it is used in communication activities.

2. As a guide for students interested to study the code mixing.

This lesson is also expected to be useful in practically for:

1. Teaching people to use code-mixing in daily communication and make the code-mixing is not a taboo anymore for use in communicating.

2. Helping the viewers to understand the purpose of the presentation by the presenters in *Black in News* program.