

CHAPTER I INTRODUCTION

A. Background of Study

In our daily life, language is an important element for us to have an interaction with other people. Language has so many variations, it is not only by spoken or written but also by gesture of body movement and signs form. Language also has a function to convey what we think and what we want to other people. All the aspects of our interaction with other people include to the language. One of the functions of language is an instrument in communication. According to Rubin and Haridakis (1994:3), communication is a process by which people arrive at shared meanings through the interchange of messages. To get an effective communication, the listeners should understand the exact information or idea that the speaker intends. However, in conversation we often do not speak complete and clearly, so the listener(s) difficult to get the meaning of our utterance. This phenomenon in conversation may be elaborated deeply in Pragmatics.

Pragmatics discuss about the relation between language with the context of the situation which usually happened in the conversation. Levinson (1983: 9) said "Pragmatics is the study of those relations between language and context that are grammaticalized, or encoded in the structure of a language," (Kunjana,2005, page 48). The conversation that we do with other people also has a rule, that's why the cooperative principle raises in this situation to provide the rules in the conversation. It controls the speaker and listener in doing conversation, so their

conversation runs well, cooperative and polite. The controls of the speaker and listener in conversation called co-operative principle. Co-operative principle is introduced by Grice (1975). He argues, “make your conversational contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged”, (Yule, 2000, page 37). Then, Grice came up with maxims of conversation, which is the rule of language that we used in the conversation. A maxim also one of the four sub-principles of the cooperative principles and Grice broke the cooperative principle down into four basic which go towards making a speaker’s contribution to the conversation cooperative, they are Maxim of Relevance, Maxim of Quality, Maxim of Quantity and Maxim of Manner/Clarity.

But these four maxims are not always observed by the speakers, they sometimes flouting the maxims or violating the maxims. And Grice makes a distinction between flouting maxim and violating maxim. Violations are ‘quiet’ in the sense that it is not obvious at the time of the utterance that the speaker has deliberately lied, supplied insufficient information, or been ambiguous, irrelevant or hard to understand, but these violations do not lead to implicatures. While the flouting is when the speaker lead the conversation to implicatures. It is obvious to the hearer at the time of the utterance that the speaker has deliberately and quite openly failed to observe one or more maxims (Peccei, 1999, page 27).

Character is a person who is responsible for the thoughts and actions within a story, poem, or other literature. Characters are extremely important because they are the medium through which a reader interacts with a piece of

literature (Henderson, University of North Carolina). Character itself has many types on its appearance, like the ways characters are portrayed and the ways characters are revealed. Generally, there are three types of character, the first one is protagonist or main character, the second one is antagonist and the last is foil character (Russell, D. L.: 2009). Protagonist or main character is the central figure with whom we usually sympathize or identify (Russell, D. L.: 2009). Main character also refers to the largest role in the piece and main character may refer to a person who typically plays such parts or an actor with a respected body of work. There may be more than one main character in novel or movie.

The Hangover is the one of the movie that get achievement on its playing. *The Hangover* itself directed by Todd Phillips, who is an American film director, screenwriter, producer and actor. *The Hangover's* story written by Scott Moore and Jon Lucas who is the longtime partner in written and directed comedy movie. They wrote the script of *The Hangover* movie which the highest grossing rated comedy of all time.

The Hangover tells about Doug Billings, in the company of two friends: Phil Wenneck and Stu Price; and Tracy's eccentric brother, Alan, head out to party in Vegas before Doug's marriage. Driving his father's Mercedes, they rent a pricey villa at Caesar's and head for the rooftop to have a good time. Three of them later wake up with a hangover, unable to re-collect what exactly happened. With the villa in a wreck, they find that they have a baby in the closet; a grown tiger in the bathroom; Stu has a missing tooth and a hooker for a bride; and Doug is missing. Hilarious chaos results as the trio head out to re-trace their steps as

well as try to locate Doug and bring him home in one piece before the wedding. This movie starring Bradley Cooper, Ed Helms and Zach Galifianakis who are great actors in Hollywood (<http://www.imdb.com/title/>).

There have been some previous researches related on the violating maxims. One of them is *Analysis Maxims in "My Mother Dreams The Satan's Disciples in New York" Script* by Dina Mulyanti (2013). Her study is intended to describe the types of flouting and violating maxims of the co-operative principle which occurs in the movie.

The study of Mulyanti inspires the writer in studying the violation of maxim of utterance used by the main characters in *"The Hangover"* movie's script because she wants to know more about violation of maxims, especially in comedy movie. Beside the violating maxims in comedy rarely to be analyzed by other researcher, the writer also realize that one of the cause violation of maxim is a humor which is exist in comedy movie. And also because this movie is hilarious and becomes one of the movies in the Box Office.

B. Problems of the study

Based on the explanation above, the researcher has three problems that will be discussed further through the research, they are:

1. What maxims are violated in the movie script?
2. What maxim is dominantly violated?
3. In what context does the violation occur?

C. Objectives of the study

In the relation to the problems of study, the objectives of study are:

1. To describe the types of maxims violated in the movie script
2. To describe the dominant type of maxim violation in the movie script
3. To elaborate reason for the maxim violation

D. Scopes of the study

This research focus on the analysis of the violating maxim which is done by the main character in *The Hangover* movie using Grice's theory. The data are taken from the script of *The Hangover* movie.

E. Significance of the study

Findings of the study are expected to be useful in theoretically and practically. Theoretically, it is expected to be useful for expand the knowledge for other students who are attracted in learning Cooperative Principle and Maxims, especially on analyzing the violating maxim.

Pratically , the findings expected to be useful for the students to avoid and decrease the maxim violation usage when they perform a talk exchange or conversation, for the teachers as a teaching material and for the other researchers as inspiration to conduct a more in-depth research in order to have a better knowledge in understanding the meaning and message contains in a talk exchange.