

ABSTRACT

Sartika, Dewi.2013. An Analysis of the Violating Maxim in Mata Najwa Talk Show. A Thesis, Faculty of Languages and Arts. State University of Medan.

The study deals with the types of maxims violation in Mata Najwa Talk Show. The objectives of study are to discover the dominant violated maxim and to implicate for the use of dominant violated maxims in talk show. The data is utterances between the speakers and the host and taken from internet. This research was conducted by using descriptive qualitative design. It is found that there are 48 utterances violated by the speakers. The result of data analysis shows that the total numbers are: maxim violation of quantity (56, 25%), manner (20,8%), relation (18,75%) and quality (4,2%). The most dominant type of maxim violation is quantity because the speakers give information as much as possible to make it clear and to create good image with good words to get sympathy from audiences so that they will be chosen in the presidential election in 2014.

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