

## DAFTAR LAMPIRAN

- Lampiran 1: Kuesioner
- Lampiran 2: Data Tabulasi 100 Responden Variabel Harga ( $X_1$ )
- Lampiran 3: Data Tabulasi 100 Responden Variabel Kualitas Pelayanan ( $X_2$ )
- Lampiran 4: Data Tabulasi 100 Responden Variabel Kepuasan Konsumen (Y)
- Lampiran 5: Reliability dan Validitas Harga ( $X_1$ )
- Lampiran 6: Reliability dan Validitas Kualitas Pelayanan ( $X_2$ )
- Lampiran 7: Reliability dan Validitas Kepuasan Konsumen (Y)
- Lampiran 8: Assesment of Normality
- Lampiran 9: Linearitas
- Lampiran 10: Multikolinearitas
- Lampiran 11: Observations Farthest From The Centroid
- Lampiran 12: Notes for Model
- Lampiran 13: Model Fit Summary
- Lampiran 14: Estimate Measurement Model
- Lampiran 15: Riwayat Hidup