## ABSTRACT

Elfita Rahmi, NIM.081277110008. Effect of Instructional Media LCD Projector Projection Against Student Learning Outcomes Office Administration Department at SMK Negeri 1 Padangsidimpuan Academic Year 2012/2013. Thesis Department of Economic Education, Education Program of Administration, Faculty of Economic, State University of Medan 2013.

The problem in this study is whether there is a positive and significant effect of instructional media LCD (Liquid Crystal Display) projector on learning outcomes of student earning Administration Department in SMK Negeri 1 Padangsidimpuan Academic Year 2012/2013.

The purpose of this study was to see whether there is a positive and significant effect of instructional media LCD (Liquid Crystal Display) projector on learning outcomes of student productivity Administration Department at SMK Negeri 1 Padangsidimpuan Academic Year 2012/2013. The population in this study were all student of class X Office Administration Department SMK Negeri 1 Padangsidimpuan which totaled 80 people. The sample was the entire population of student with a total sampling technique using sampling. Data was collected by way of documentation and questionnaires. Test the validity of the questionnaire using Pearson product moment formula, and the reliability calculated with Cronbach Alpha formula. Design research is a correlation study to test the hypothesis that the t-test.

The result showed that the variables of instructional media LCD ( Liquid Crystal Display ) (X) has a correlation with student learning outcomes Productive Communication (Y) of 0.625. the correlation coefficient is positive and has a sufficient category because in the range from 0.600 to 0.800. the result showed that the variables of instructional media LCD ( liquid crystal display ) (X) has a positive and significant effect for t> t table is 7.588 < 1.991. result of calculation using simple linier regression, regression coefficient obtained Y = 38.955 + 0.723 X. instructional media LCD ( Liquid Crystal Display ) contributed 42.50% of the student learning outcomes productive communication class X Administration Department SMK Negeri 1 Padangsidimpuan Academic Year 2012/2013 are shown in the coefficient of determination 0.425, the rest is influenced by other variables in beyond the analysis of this study.

Based on the acceptance and rejection of the hypothesis in this study indicated that the hypothesis that there is a positive and significant effect of instructional media LCD (Liquid Crystal Display) projector on learning outcomes of students earning Administration Department SMK Negeri 1 Padangsidimpuan Academic Year 2012/2013 is accepted.

Keywords : Learning Media LCD ( liquid Crystal Display ) Projector and Student Learning Outcomes.