ABSTRAK

Widya Santy Natalia. NIM. 071277110200. Penerapan Perpaduan Model Pembelajaran *Cooperative Integrated Reading and Composition* **(CIRC) dan** *Contextual Teaching Learning* **(CTL) untuk Meningkatkan Minat dan Hasil Belajar Ekonomi Siswa Kelas XI SMA Swasta Mulia Medan T.A. 2011/2012. Skripsi. Jurusan Pendidikan Ekonomi, Prodi Pendidikan Tata Niaga. Fakultas Ekonomi. Universitas Negeri Medan. 2012.**

Permasalahan dalam penelitian ini adalah "kurangnya minat dan hasil belajar ekonomi siswa kelas XI IPS SMA Swasta Mulia". Penelitian ini bertujuan untuk mengetahui adanya peningkatan minat dan hasil belajar ekonomi siswa dengan penerapan perpaduan model pembelajaran *Cooperative Integrated Reading and Composition* (CIRC) dan *Contextual Teaching Learning* (CTL).

Penelitian ini dilaksanakan di SMA Swasta Mulia Medan yang berlokasi di Jalan Kenanga Sari No. 33, Tanjung Sari, Medan. Subjek dalam penelitian ini adalah siswa kelas XI IPS dengan jumlah 20 orang dan objek penelitian ini adalah penerapan perpaduan model pembelajaran *Cooperative Integrated Reading and Composition* (CIRC) dan *Contextual Teaching Learning* (CTL) untuk meningkatkan minat dan hasil belajar ekonomi. Teknik pengumpulan data dengan menggunakan lembar angket untuk melihat minat belajar siswa dan test untuk melihat hasil belajar siswa. Teknik analisis data yang digunakan adalah teknik analisis data kualitatif dan teknik analisis data kuantitatif.

Berdasarkan uji coba angket diketahui bahwa dari 30 butir soal hanya 25 butir soal yang dinyatakan valid dan diperoleh realibilitas angket sebesar 0,939 (r_{11} = 0,939) atau dikatakan memiliki realibilitas tinggi karena $r_{hitung} > r_{tabel} = 0,939 > 0,444$.

Berdasarkan hasil analisis data angket minat siswa memperlihatkan bahwa minat belajar sebelum siklus I terdapat 65% pada kategori kurang dan 35% pada kategori cukup, sedangkan setelah siklus II terdapat peningkatan menjadi 85% pada kategori tinggi dan pada kategori cukup hanya tinggal 15%. Sedangkan dari hasil test yang dilaksanakan terdapat peningkatan hasil belajar siswa yang awalnya tuntas sebesar 35%, meningkatkan menjadi 60% pada siklus I dan meningkat lagi sebesar 90% pada siklus II.

Dapat disimpulkan bahwa dengan penerapan perpaduan model pembelajaran *Cooperative Integrated Reading and Composition* (CIRC) dan *Contextual Teaching Learning* (CTL) dapat meningkatkan minat dan hasil belajar ekonomi siswa kelas XI IPS SMA Swasta Mulia T.A. 2011/2012. Hal ini berarti bahwa penerapan perpaduan model pembelajaran *Cooperative Integrated Reading and Composition* (CIRC) dan *Contextual Teaching Learning* (CTL) dapat digunakan sebagai alternatif dalam pembelajaran ekonomi.

Kata Kunci : Model Pembelajaran CIRC, CTL, Minat Belajar, Hasil Belajar.

ABSTRACT

Widya Santy Natalia. NIM. 708114283. The Implementation of Combination of Cooperative Integrated Reading and Composition (CIRC) Learning Model and Contextual Teaching and Learning (CTL) to Increase Interest and Economic Learning Outcomes of Students in Class XI IPS at SMA Swasta Mulia Medan Academic Year 2011/2012. Thesis. Department of Economics Education, Study Program of Business Administration Education. Faculty of Economics. State University of Medan. 2012.

Problems in this study is the "the low of interest and learning outcomes economics in class XI IPS at SMA Swasta Mulia Medan". This study aims to determine the presence of increasing interest and learning outcomes of students with the implimentation of a combination of Cooperative Integrated Reading and Composition (CIRC) learning model and Contextual Teaching and Learning (CTL).

The research was carried out in SMA Swasta Mulia located at Jalan Kenanga Sari No. 33, Tanjung Sari, Medan. Subjects in this study were students in grade XI IPS with 20 students and the object of this research is the implementation of combination of Cooperative Integrated Reading and Composition (CIRC) learning model and Contextual Teaching and Learning (CTL) to increase interest and outcomes learning of the economics. Techniques of data collection by using questionnaire sheets to see the interest of student learning and test to see student learning outcomes. Data analysis technique used is the qualitative data analysis techniques and quantitative data analysis techniques.

Based on the pilot questionnaire of 30 items is known that only about 25 are declared valid point about the reliability of the questionnaire and obtained at 0.939 ($r_{11} = 0.939$) or said to have high reliability because $r_{calculated} > r_{table} = 0, 939 > 0.444$.

Based on the results of the questionnaire data analysis shows that the students interest in learning before first cycle are 65% in the category of less and 35% in the category of enough, whereas after the second cycle there is an increase to 85% in the high category and in category of enough only 15%. While the results of tests carried out have improved student learning outcomes that the first value for completely is 35%, increasing to 60% in first cycle and increased again by 90% in second cycle.

Can be concluded that the implementation of a combination of Cooperative Integrated Reading and Composition (CIRC) learning model and Contextual Teaching and Learning (CTL) can increase interest and economics learning outcomes in class XI student at SMA Swasta Mulia Medan academic year 2011/2012. This means that the implementation of Integrated Cooperative Reading and Composition (CIRC) learning model and Contextual Teaching and Learning (CTL) can be used as an alternative in the learning economics.

Keywords : CIRC Learning Model, CTL, Interest Learning, Outcomes Learning.